



## **Cloud First and Fearless**

## **Transforming Security for Digital Leaders**



KEY METRICS 1 SESSION

20+ CXO LEADERS 1.5+
HOURS OF
DISCUSSION

Date: December 11, 2024 | Location: Bengaluru

Zscaler enables the world's leading organizations to securely transform their networks and applications for a mobile and cloud-first world. Its flagship services, Zscaler Internet Access and Zscaler Private Access, provide fast, secure connections between users and applications, regardless of device, location, or network. Zscaler's 100% cloud-delivered services offer the simplicity, enhanced security, and improved user experience that traditional appliances or hybrid solutions cannot match. Operating the world's largest cloud security platform, Zscaler protects thousands of enterprises and government agencies from cyberattacks and data loss across more than 185 countries.

ObserveNow Media is a premier B2B Media Marketing Company, committed to driving industry leadership & innovation across key sectors. We specialise in curating high-impact content & hosting bespoke IP Events that enable businesses & professionals to connect & network with each other. By connecting decision-makers, thought leaders, & industry influencers, we foster meaningful dialogue & create opportunities for growth & collaboration.

## Session Overview

In its dedication to addressing the rapidly evolving digital landscape, ObserveNow Media collaborated with Zscaler to host Jay Chaudhry, CEO of Zscaler and the richest Indian origin entrepreneur in the USA with the net worth of over \$10 Billion. It was a transformative discussion themed around "Cloud First and Fearless: Transforming Security for Digital Leaders."

During his visit to attend the exclusive session with ObserveNow Media, Jay Chaudhry also met Honorable Prime Minister Narendra Modi where they discussed how today's digital world create concerns in India's cybersecurity landscape and what measures we can take to safeguard businesses and government agencies. The event provided a platform for Chief Information Security Officers (CISOs), Chief Technology Officers (CTOs), and other industry leaders to explore innovative strategies for securing digital transformation.

Taniya Tikoo, Co-founder & Editor-in-Chief, ObserveNow, opened the session by addressing emerging digital threats like advanced cyberattacks, data breaches, and evolving attack vectors, stressing the need for proactive security measures. Discussions on cloud security highlighted solutions like Zero Trust, encryption, and multi-cloud strategies to ensure secure cloud adoption. Participants also explored the role of AI, machine learning, edge computing, and IoT in driving digital transformation, focusing on agility and security enhancements.





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#### **Event Overview**

Format: Closed-door roundtable discussion

Participants: 22 Esteemed Leaders from Technology, Security,

and Business domains

#### **Audience Profile**

- 1. Yash Gupta, Co-Founder & CTO, Nova Benefits
- 2. Hilal Ahmad Lone, CISO, Razorpay
- 3. Amit Dixit, Chief Technology Officer, Zolo
- 4. Sachin Gupta, CIO, Amagi
- 5. Siddhartha Nihalani, Co-founder, Practo
- 6. Vinod Shankar, Co-Founder and Partner, Java Capital
- 7. Manas Ranjan Hota, Co-founder, Drink Prime
- 8. Ajay Tiwari, CEO, HappyLocate
- 9. Akshetha Maithri Ashok, Co-founder, Sama
- 10. Jithendran CK, CTO, Blubirch
- 11. Dilip Dayalu, Chief Executive Officer, Zero Trust Security Labs
- 12. Pramod Bodhale, Founder, iOSys Software Volantis Technologies
- 13. Vikram Nikkam, Founder and CEO, Instacrypto
- 14. Kushal Halder, CISO, FinBox
- 15. Lakshminarayanan RS (LN), GM & Regional CISO (Americas), Wipro
- 16. Varun Kumar Modi, CTO, Brightmoney
- 17. Ramesh Alluri Reddy, CEO, TeamLease Services Limited
- 18. Gaurav Lahoti, Co-Founder & CTO, Khatabook
- 19. Saurabh Gupta, Co-Founder & CEO, VeriSmart Ai
- 20. Sashank Dara, CTO, CISO & Co-founder, Seconize
- 21. C S Sudheer, Founder & CEO, ffreedom app
- 22. Vijay Kumar, Founder & CEO, DigiFortex

The session revolved around critical aspects of cloud and digital security, with a focus on innovative, sustainable solutions for the future.

Jay Chaudhry, CEO of Zscaler, took center stage during the discussion to share his visionary insights on the rapidly evolving digital landscape. He emphasized the pressing need to address emerging threats in the digital realm, highlighting how cybercriminals are leveraging sophisticated techniques to exploit vulnerabilities in cloud and hybrid environments. Chaudhry stressed the importance of staying ahead of these threats through proactive innovations in cloud security. By integrating advanced technologies like AI, machine learning, and zero-trust architectures, organizations can bolster their defenses against evolving cyberattacks while ensuring seamless user experiences.

He further elaborated on key trends shaping digital transformation, noting that businesses are increasingly prioritizing agility and scalability through cloud adoption. However, this shift demands a delicate balance between innovation and security. Chaudhry underscored the value of collaborative approaches, advocating for stronger partnerships between enterprises, cloud providers, and security vendors to create a robust digital ecosystem. To future-proof cloud adoption, he recommended investing in adaptive security frameworks that not only address current challenges but also anticipate future risks. His insights provided a comprehensive roadmap for organizations to thrive in a digitally connected world while mitigating potential security pitfalls.



#### **Key Discussion Points:**

- Emerging Threats in the Digital Landscape Leaders highlighted the latest challenges in the digital age, including sophisticated cyber threats, data breaches, and evolving attack vectors. The conversation emphasized the importance of proactive and adaptive security measures to safeguard enterprises.
- Innovations in Cloud Security Speakers discussed advanced cloud security solutions, such as Zero Trust architecture, encryption, and multi-cloud security strategies. They explored how these innovations address current and future challenges, ensuring secure and scalable cloud adoption.
- Trends Shaping Digital Transformation The impact of AI, machine learning, edge computing, and IoT on digital transformation initiatives was a focal point. Participants shared insights into leveraging these trends to enhance agility and security.
- Balancing Innovation and Security The panel explored strategies to foster innovation while maintaining robust security frameworks.
   Attendees stressed the need for seamless integration of security measures that do not compromise user experience or agility.
- Collaborative Approaches to Cloud and Digital Security The discussion underscored the value of partnerships between businesses, cloud providers, and regulatory bodies. Collaboration was deemed essential to enhancing digital resilience and addressing compliance challenges.
- Future-Proofing Strategies for Cloud Adoption The session concluded with strategies to prepare for the future, including scalable cloud architectures, adherence to global data regulations, and incorporating sustainability into cloud operations.

### Collaboration and Impact

The roundtable highlighted the critical role of collaboration between technology leaders and security experts. ObserveNow curated the discussion to:

- Connect influential voices from technology and business sectors.
- Develop a focused agenda that addressed current challenges and future opportunities.
- Facilitate actionable insights and foster meaningful dialogue.

Zscaler's expertise in cloud security provided invaluable perspectives on creating secure, efficient, and innovative digital ecosystems. The event reinforced the importance of collective efforts in driving transformative change.

### Key Takeaways from Leaders:

- Advanced cloud security solutions are crucial for addressing emerging threats.
- Collaboration across stakeholders enhances digital resilience and compliance.
- Balancing innovation and security ensures sustainable, scalable growth.
- Trends like AI, IoT, and edge computing will shape future digital transformation initiatives.
- Future-proofing strategies must integrate sustainability and scalability into cloud operations.

#### Conclusion

The "Cloud First and Fearless" roundtable successfully brought together digital leaders to explore strategies for addressing cyber threats, embracing innovation, and future-proofing cloud adoption. It emphasized the need for collaboration, advanced security solutions, and sustainable practices to navigate the complexities of the digital age.

By organizing such impactful discussions, ObserveNow continues to position itself as a leader in fostering innovation and collaboration across industries. Through partnerships with companies like Zscaler, these events provide actionable takeaways to empower digital leaders in achieving secure and transformative growth.

# **Event Glimpses**











