



PRESENTS
4TH EDITION

SUPER DIGITAL NATIVE SUMMIT & AWARDS

DATE: 13TH DECEMBER 2024 | LOCATION: BENGALURU

PARTNERS

PRESENTING PARTNER



EXHIBITION PARTNER



KEY METRICS

4+
SESSIONS

40+
SPEAKERS

10+
INDUSTRY
PRESENTATIONS

150+
DIGITAL NATIVE
LEADERS

ObserveNow Media successfully concluded the 4th edition of the Super40 Digital Native Summit & Awards on December 13, 2024, in Bengaluru, under the theme “AI-Powered Transformation: The Digital Native Imperative.”

This landmark event united top technology leaders, industry innovators, and dynamic startups to explore the groundbreaking role of AI in driving digital transformation. Designed to ignite change, the summit featured thoughtful discussions, outstanding showcases, and unparalleled networking opportunities.

With over 5+ power-packed sessions, 10+ industry presentations, 40+ esteemed speakers, and an audience of more than 150 digital native leaders, the summit made a resounding impact on shaping the future of the digital ecosystem. Key collaborators included CrowdStrike as the presenting partner, Teramind & RoundRobin as exhibitors, and Pleasin Strides as the CSR partner.

Taniya Tikoo, Co-founder & Editor-in-Chief, ObserveNow Media presented the welcome address into the heart of transformation for Digital Natives — who have grown up in a world where connectivity, data, and technology are second nature. India, with its remarkable ascent as the world’s third-largest startup ecosystem, stands as a shining example of innovation meeting opportunity. Taniya highlighted, “With robust digital infrastructure, progressive reforms, government support, and an unyielding entrepreneurial spirit, India is shaping a digital future where extraordinary achievements are becoming the norm.”.



Panel 1: Generative AI: Revolutionising User Experiences

The panel discussion on "Generative AI: Revolutionizing User Experiences," moderated by **Vinay Vashista, Director, Grant Thornton Bharat LLP**, explored how generative AI is transforming user experiences. **Veena Chandrashekara** from **CrowdStrike** noted that "Generative AI is reshaping cybersecurity for better protection." **Dinesh Kumar Kotha** from **Ixigo** highlighted that "AI-driven experiences are making travel smarter." **Saurabh Gupta** from **VeriSmart AI** stated, "AI unlocks new ways to engage customers." **Vishal Ramrakhyani** from **Zoomcar** emphasized how "AI is transforming mobility, making experiences seamless." **Manoj Kansal** from **Licious** pointed out, "Generative AI optimizes convenience in customer interactions." **Biru Kumar** from **Betterhalf** explained, "AI-powered matchmaking is redefining relationships." **Ashwini Kumar** from **PayU India** added, "Generative AI is enhancing payment solutions, boosting security and convenience."



Panel 2: Cybersecurity Culture: The Future of Digital Transformation

The second panel discussion, titled “Cybersecurity Culture: The Future of Digital Transformation,” was moderated by **Amit Tenglikar, Associate Partner - Cybersecurity at BDO India**. The session addressed strategies for fortifying cybersecurity frameworks in an era of rapid digital transformation. Panelists included **Yash Gupta, Co-founder and CTO of Nova Benefits**, who emphasized, “Building a strong cybersecurity culture is key to securing digital transformations.” **Hilal Ahmad Lone, CISO of Razorpay**, highlighted, “A robust cybersecurity framework is crucial for trust and resilience in the digital age.” **Tushar Anand, CISO of Jupiter Money**, pointed out, “Security must be ingrained in every aspect of digital transformation.” **Kamesh Babu R, CISO and Global Head of IT and Cybersecurity at Subex**, shared, “Adapting to new cybersecurity paradigms is crucial to safeguard business assets.” **Navneet Kumar, CTO of CARD91**, added, “Cybersecurity should evolve alongside digital innovations to mitigate emerging risks.” **Prasad T, CISO and Vice President of Security & Compliance at Tanla Platforms**, concluded, “Effective cybersecurity culture is the cornerstone of future-proof digital transformations.” The discussion provided actionable insights for navigating cybersecurity challenges in the coming decade.



Panel 3: Leaders in AI: Leading Change in the Digital Age

The third panel discussion, titled "Leaders in AI: Leading Change in the Digital Age," was moderated by **Sandesh Gs, CTO, Bureau**, who remarked, "AI is not just a tool; it's the driving force behind reshaping industries and empowering leaders to innovate and lead change." The session highlighted how AI leaders are driving transformation across industries. Esteemed panelists included **Akshetha Maithri Ashok, Co-founder of Sama**, who shared, "AI is the catalyst for reimagining industries and creating innovative solutions." **Punita Mittal, Co-founder of SoulUp**, emphasized, "AI is reshaping human connection and emotional well-being through personalized technology." **Anantha Krishna, CISO at Telecommunications Services of Trinidad & Tobago Limited**, noted, "AI is vital in strengthening cybersecurity frameworks for the digital era." **Achal Sharma, Assistant Vice President of Engineering at Wakefit**, pointed out, "AI's potential to optimize operations is crucial for evolving business models." **Lakshmi Gadiraju, Founder and CTO of EffiGO Global**, concluded, "AI is transforming businesses by improving efficiency, scalability, and decision-making." The discussion showcased how these leaders are leveraging AI to shape the future of digital transformation.



Panel 4: The Future of Innovation for Digital Natives: Navigating Opportunities and Challenges

The final panel discussion, titled "The Future of Innovation for Digital Natives: Navigating Opportunities and Challenges," was moderated by **Jithendran CK, Chief Technology Officer at Blubirch**, who stated, "Digital natives are the pioneers of tomorrow's innovations, and it's essential to harness their energy to drive sustainable growth." The session explored the opportunities and challenges faced by digital natives in today's dynamic landscape. Panelists included **Chandresh Sethia, Co-founder of EVRE**, who emphasized, "Innovation in sustainability is the key to revolutionizing the future of mobility." **Manas Ranjan Hota, Co-founder of Drink Prime**, noted, "Digital natives are reshaping access to essential services, making them more convenient and efficient." **Ajay Tiwari, CEO of HappyLocate**, pointed out, "Leveraging technology is crucial for scaling businesses in the evolving digital economy." **Sachin Nandwana, Co-founder and Director of BigHaat**, shared, "Technology-driven solutions are transforming agriculture and creating new opportunities for growth." **Varun Kumar Modi, CTO of Brightmoney**, highlighted, "Financial technology can empower individuals and foster a future of smarter financial decisions." **Aditya Ganjapure, CTO of Green Tiger Mobility**, emphasized, "The future of mobility lies in smart, eco-friendly innovations that promote sustainable transportation." **Ravi Garre, Vice President of Data and Intelligent Enterprise Platforms at Elements Technologies**, concluded, "Data-driven innovation is the cornerstone for businesses looking to thrive in the digital age." The discussion focused on strategies for fostering innovation and growth in an ever-changing digital landscape.



EXCLUSIVE CROWDSTRIKE RT

Theme: Assessing and Improving Your Organization's Readiness.

On the periphery of the main event, ObserveNow curated an exclusive Roundtable for CrowdStrike, assembling a select cohort of their target audience for a high-caliber closed-door discussion. The roundtable focused on evaluating and enhancing an organization's cybersecurity resilience through maturity models. Participants explored strategies for advancing from baseline security to more sophisticated capabilities, emphasizing the importance of regularly updating and tailoring security baselines to address evolving threats. Discussions covered the integration of management tools, the development of robust security policies, and the establishment of effective monitoring and auditing processes. The session highlighted the necessity of adopting a multi-layered approach to security, ensuring continuous improvement and alignment with organizational goals.

Moderator- Veena Chandrashekhara, Director- Corporate Sales, CrowdStrike

Co- Moderator- Taniya Tikoo, Co- founder & Editor- in- Chief, ObserveNow

| Name | Designation | Company |
|----------------------|---------------------------|---------------------------------------|
| Varun Kumar Modi | CTO | Brightmoney |
| Vishal Ramrakhyani | SVP & Head of Engineering | Zoomcar |
| Manoj Patel | Founder | FxmTrack Financials |
| Yash Gupta | Co-founder & CTO | Nova Benefits |
| Roshan A. | Senior General Manager | Healthcare Global Enterprises Limited |
| Shiva Kumar | Senior Team Lead - IT | Clueber Lubrication India Pvt Ltd |
| Venkateswar Nemali | Head IT | Blowhorn |
| Ajay Tiwari | CEO | HappyLocate |
| Dr. Aparna Uma Raman | Professor | IISC Bangalore |

RT GLIMPSES



DIGITAL NATIVE AWARDS

The summit concluded on a high note with a prestigious awards ceremony, honoring the outstanding digital-native leaders driving innovation and transforming the industry.

Below are the awardees and their respective categories:

- **Hilal Ahmad Lone, CISO, Razorpay** – Changemakers in Social Entrepreneurship
- **Sachin Nandwana, Co-founder & Director, BigHaat** – Startup with Exceptional Innovation
- **Akshetha Maithri Ashok, Co-Founder, Sama** – Woman Entrepreneur with Best Vision
- **Dinesh Kumar Kotha, CEO, Ixigo Trains and ConfirmTkt** – Founder with Exceptional Leadership
- **Saurabh Gupta, CEO, VeriSmart Ai** – Leading Blockchain Startup
- **Rajan, Vice President, Accsource** – Fintech in Legal Process Outsourcing
- **Mohit Kumar, Director DevOps and Cybersecurity, Zoomcar** – Outstanding Mobility Startup
- **Bharath Rnkawat, Founder & CEO, Enlog** – Startup with Exceptional Innovation
- **Praveen Samariya, Chief Technology Officer, Medi Assist Healthcare Services** – Most Innovative Concept
- **Shivakumar Kuppannan, CEO, Star Systems India** – Best B2B Startup
- **Roshan A., Senior General Manager, Healthcare Global Enterprises** – Cybersecurity and Risk Management in B2B Environments
- **Vaibhav Tiwari, Co Founder & CEO, Portea Medical** – B2B Entrepreneur of the Year
- **Manoj Patel, Founder, FxmTrack Financials** – Founder with Exceptional Leadership
- **Achal Sharma, AVP Engineering, Wakefit** – Pioneers in Innovation and Technology
- **Ravi Garre, Vice President** – Data & Intelligent Enterprise Platforms, Element Technologies
- **Lakshmi Gadiraju, Founder & CTO, EffiGO Global** – Woman Entrepreneur with Best Vision
- **Anantha Krishna, CISO, Telecommunications Services of Trinidad & Tobago** – Excellence in Cybersecurity Leadership

AWARD GLIMPSES

