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PRESENTS

2ND EDITION

SUPER
DIGITAL
NATIVE
SUMMIT & AWARDS

CO-PRESENTING PARTNER **zscaler™**

POWERED BY **MongoDB**

DATE: 23RD AUGUST | TIMINGS : 9:00 - 5:00 PM | LOCATION: BENGALURU

5	**30+**	**40+**	**120+**
PANEL DISCUSSIONS	DIGITAL NATIVE SPEAKERS	AWARDEES	DIGITAL NATIVE LEADERS

ObserveNow Media successfully hosted the 2nd Edition of the Super 40 Digital Native Summit and Awards in Bengaluru on August 23rd, 2024. The grand event, centered around the theme "AI-Powered Transformation: The Digital Native Imperative," featured multiple panel discussions and brought together industry leaders to explore significant advancements in the sector.
The summit included over four sessions, more than four industry presentations, and featured 30+ Digital Native speakers, along with 120+ Digital Native leaders. The event attracted Founders, Co-Founders, CTOs, CIOs, CISOs, and key decision-makers who shared their valuable insights.

Saurabh K. Mehta, Head of Growth Startups for India South at Google Cloud, kicked off the event with his keynote speech on "AI-Powered Transformation: The Digital Native Imperative." He explored how AI-driven innovations are reshaping digital landscapes, emphasizing the importance of adopting a digital-native mindset to stay competitive. Mehta highlighted the transformative potential of AI technologies in driving business growth, streamlining operations, and enhancing customer experiences.

The day's first panel discussion, titled "Decoding the Tech-Enthused Mind: Exploring the Mindset of Brands Crafting for the Modern Indian Consumer," featured an esteemed lineup of speakers including:

- Vaibhav Tewari, Co-founder & CEO, Portea Medical
- Abhishek Kumar, Co-founder & CTO, Xoxoday
- Yash Dayal, CTO of Wakefit
- Vivek Garg, AVP, Swiggy
- Adarsh Prabhu, Associate Director of Technology Application Modernization, Niveus Solutions
- Sachin Kamaladharan, Field Sales Manager, Google Cloud
- Amit Tenglikar, Director of Cyber, Grant Thornton Bharat (Moderator)

The leaders engaged in a discussion that delved into the evolving expectations of the modern Indian consumer, emphasising the importance of agility, personalization, and digital-first strategies in brand building. They explored how leveraging data analytics and AI can help brands anticipate consumer needs, create tailored experiences, and foster deeper connections with their audiences.

The second panel discussion of the day focused on "Embracing Zero Trust Security for Navigating the Cybersecurity Landscape."

- Suresh Sharma, CISO at PayU

- Yashraaj Balaga, Co-Founder & CTO of AShield

- Satyajeet Kumar, Director of Trust & Safety at PhonePe

- Sashank Dara, CTO, CISO & Co-Founder of Seconize

- Bimal Bhattacharya, President of Engineering at Mirafra Technologies

- Sreejith Vijayendran, Director of Engineering – Infrastructure at Meesho

- Krishnamurthy Rajesh, Global Director & Head of IT at GreyOrange

- Chanchal Kaur, Technical Evangelist, Digital Native Business at Zscaler India

- Piyush Bajpai, Director – Cyber | Technology & Transformation, Deloitte Touche Tohmatsu India LLP (Moderator)

The leaders discussed the critical importance of adopting a Zero Trust approach in today's cybersecurity landscape. They explored strategies for implementing Zero Trust models, the challenges of maintaining robust security in a distributed environment, and the role of continuous verification and least privilege access in mitigating threats.

The event featured three Parallel Tracks discussions, each focusing industry aspects and involving participation from numerous industry leaders :

Track 1 : niveus solutions and Google Cloud hosted an exclusive Session titled "Building Smarter Applications: The Role of Gen AI in Product Evolution."

- Ashwini Kumar, Director of Software Engineering at PayU India
- Kanika Gulati, Director of Product at Cloud Physician Healthcare
- Manoj Kansal, VP of Engineering at Licious
- Ajay Tiwari, Co-Founder of HappyLocate
- Arunprasad Ram, Former Co-Founder & Head of Products & Engineering at Actyv.ai.

The leaders engaged in an insightful dialogue about the transformative potential of Generative AI in product development. They explored how AI is driving innovation, enhancing customer experiences, and reshaping industry practices. The conversation also touched upon challenges such as the ethical implications of AI, the need for continuous learning, and the strategies for effectively integrating AI into existing product ecosystems.

Track 2 : Thales hosted an exclusive Session on "The Importance of Security Controls and Stakeholder Expectations in Modern Cloud-First Companies."

The session featured notable speakers including the following

- Suresh Sharma, CISO, PayU India
- Satyajeet Kumar, Director of Trust & Safety, PhonePe
- Jithendran C K, CTO, Blubirch
- Sreejith Vijayendran, Director of Engineering – Infrastructure, Meesho
- Abhishek S, Associate Director of Cyber Security, Alfahive Inc
- Tanin Chakraborty, Senior Director & Global DPO, Biocon Biologics Ltd
- Navneet Kumar, CTO, CARD91
- Vijay Gurumurthy, Director-IT, Capgemini
- Vishal Ramrakhyani, SVP & Head of Engineering, Zoomcar
- Siva Perubotla, CIO & CISO, Brillio
- Dinesh Babu K V, Assistant Vice President – Information Security, Equitas Small Finance Bank
- Priya Kandhuri, CTO, Happiest Minds Technologies Ltd.
- Bipin, Head of Cloud and OT Security, Tata Communications
- Vivek Garg, AVP, Swiggy
- Rithish, SVP & Head of Engineering, Redbus
- Sheena George, Partner, EY **(Moderator)**

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Track 3: Hitachi Vantara organised a session titled "The Data Revolution: Unlocking Insights for Digital Transformation," with the following leaders:

- Ashish Dokania, CEO, Green Tiger Mobility Private Limited
- Ajay Tiwari, Co-Founder & CEO, HappyLocate
- Manish Pandya, Founder & MD, NileForge Technology
- Sameer Shashank G, Founder & CEO, Moneyplanned
- Abhishek Kumar, Group CTO, Xoxoday
- Anoop Kumar Mishra, Senior Director and Head of Data Platform, Ace Turtle
- Varun Kumar Modi, CTO, Brightmoney
- Achal Sharma, AVP Engineering, Wakefit
- Naresh Reddy N, Director, Engineering, Licious
- Krishnamurthy Rajesh, Global Director and Head of Information Technology, GreyOrange

- Mohit Kumar, Deputy Director of DevOps and Cybersecurity, Zoomcar India Pvt Ltd
- Sachin Nandwana, Co-founder & Director, BigHaat
- Jharna Saha, CMO, EpVi India;
- Vikrant Raj, VP, Ezatlas;
- Sandesh GS, CTO, Bureau
- Jithendran C K, CTO, Blubirch

The leaders explored the rapid advancement of digital technologies and the critical need to understand how data can fuel innovation, improve operational efficiency, and unlock new avenues for growth. The Data Renaissance Roundtable was an strategic initiative designed to facilitate discussions and exchange insights on the transformative impact of data in today's digital era.

The third panel discussion of the day centred on "Cloud Migration and Digital Transformation: The Digital Native Approach." The panel featured esteemed industry leaders including the following:

- Shaan Bansal, CTO, Bolt.Earth
- Navneet Kumar, CTO, CARD91
- Sandesh Gs, CTO, Bureau
- Sudheer Kumar, Director of Engineering at Jupiter Money
- Ankush Bansal, Vice President, CtrlS
- Jithendran C K, CTO of Blubirch (Moderator)

The panellists delved into the intricate strategies and challenges of cloud migration, emphasising the importance of adopting a digital-native mindset for seamless transformation. They explored how cloud technologies enable scalable and agile solutions, facilitating rapid innovation and efficiency.

The final panel discussion of the day, titled "Generative AI & the Future of Innovation for Digital Natives: Navigating Opportunities and Challenges."

The panel featured distinguished experts including the following:

- Rajamohan, CTO, Bonito Designs
- Ashish Sharma, CBO, PhysicsWallah
- Tanin Chakraborty, Sr. Director & Global DPO, Biocon Biologics Ltd
- Rithish Saralaya, Sr. VP Engineering, Redbus
- Vishal Ramrakhyani, SVP and Head of Engineering, Zoomcar
- Biru Kumar, VP Engineering, Betterhalf
- Abhishek Dutta, Director of Data Science, AI & Digital, Affine
- Kumar Rangarajan, Co-Founder, Slang Labs
- Chetan B R, Cloud Sales, Google Cloud
- Yash Gupta, Co-Founder, Nova Benefits
- Aditya Nanda, Regional VP-DNB & Mid Market, MongoDB (Moderator)

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Suresh Khadakbhavi, CEO of Digi Yatra Foundation, delivered an insightful keynote address, outlining the remarkable transformation journey of DigiYatra. He elaborated on how the initiative has evolved and the significant impact it has had on revolutionizing air travel through digital innovation and seamless passenger experiences.

The event wrapped up with an awards ceremony that recognized leaders in the Digital Native Industry. Such events underscore the significance of embracing a digital-native approach, which emphasises leveraging technology and innovative practices to drive transformation and growth in today's rapidly evolving digital landscape.

Award Winners :

Name	Designation	Organization
Abhishek Kumar	Group CTO	Xoxoday by Giift
Ajay Tiwari	CEO & Co-Founder	HappyLocate Relocation Services
Kiran Poojary	Chief Technology Officer	Simpleenergy Private Limited
Tanin Chakraborty	Sr. Director & Global DPO	Biocon Biologics Ltd
Sameer Shashank	Co-Founder, CEO	MoneyPlanned
Priya	CTO	Happiest Minds Technologies Ltd
Abhishek Dutta	Global Director Technology - Data Science	Affine

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Sandesh GS	CTO	Bureau
Akhil Gupta	Co-Founder and CTO	NoBroker Technologies Solutions
Sashank Dara	CTO , CISO & Co-Founder	Seconize
Varun Kumar Modi	CTO	Brightmoney
Vishal Ramrakhyani	SVP & Head of Engineering	Zoomcar
Vaibhav Tewari	Co-Founder & CEO	Portea Medical
Suresh Sharma	CISO	PayU
Jharna Saha	Co-Founder	EPVI New Technological Epoch Pvt. Ltd.
Shivakumar Kuppannan	CEO	Star Systems India Private Limited
Kamalaakar Devaki	Founder & CEO	SandLogic Technologies
Wilson Bright	CEO	BlockSurvey
Yashraaj Balaga	Co-Founder	AShield Technologies
Jithendran C K	CTO	Blubirch
Ashish Dokania	CEO	Green Tiger Mobility Private Limited
Manish Pandya	Founder & MD	NileForge Technology
Sachin Nandwana	Co-Founder and Director	BigHaat
Bipin Sadashiv	Head cloud & OT security	Tata Communications
Yash Gupta	Co-founder & CTO	Nova Benefits
Krishnamurthy Rajesh	Global Director & Head Technology	GreyOrange
Biru Kumar	VP Engineering	Betterhalf
Rajamohan	CTO	Bonito Designs
Yash Dayal	CTO	Wakefit
Richa Singh	Founder & CEO	YourDOST
Navneet Kumar	CTO	CARD91
Nikhila Putcha	Co-founder	Moneyplanned
Abhit Sinha	Co-founder	Orbo AI

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