



ObserveNow concludes intriguing discussion on security & scaling growth; in collaboration with Niveus & Google Cloud

ObserveNow has recently concluded an exclusive round table discussion which was presented by Niveus & Google Cloud, focusing on Scaling Safely - Balancing Growth and Security for Digital Natives.

The session was moderated in a very intriguing manner by **Suhan Shetty, Enterprise Architect - Infrastructure Services, Niveus Solutions** and co-moderated by **Taniya Tikoo, Editor-in-Chief, ObserveNow**.

While giving the opening remarks for the session, **Taniya Tikoo, Editor-in-Chief, ObserveNow** expressed the gratitude and said, "I extended heartfelt gratitude to the esteemed speakers for their participation in the session. Furthermore, she highlighted ObserveNow's efforts in organizing informative sessions to foster meaningful discussions and invite leaders who spearhead change in their respective industries."



Furthermore, prominent figures such as Anand Kumar Keshri, Head of Technology at GroMo; Akshya Kumar, Founder and CEO of Officebanao; Nakul Gandha, Infrastructure Modernization Specialist at Google Cloud; Kalpesh Vaghani, Senior Vice President of Technology at RailYatri.in; Narendra Pal Singh, VP Engineering at Merrito; Ravi Mathur, Co-Founder and CTO of Insurance Samadhan; Siddharth Vijay, AVP of Engineering at Baazi Games; Rishabh Jain, Head of Engineering at Healthians; and several other industry leaders graced the session with their presence.



The session kick-started with a context-setting presentation by **Varun Kannan, Lead - Digital Natives, Niveus Solutions**. He mentioned about the offerings of Niveus and their partnership with Google Cloud. Additionally, he shared his experience with some of his recent clients and said, “Observing startups investing heavily in expensive security tools highlights the importance of viewing security as an ongoing practice rather than seeking quick-fix solutions. Recently, we collaborated with a publicly listed company venturing into the electric vehicle (EV) sector. Despite their traditional setup, they approached us to develop an EV ecosystem. Their vision centered on enhancing fleet management through data telematics to bolster sales support and forecast after-sales services within our region. Our collaboration resulted in a comprehensive ecosystem tailored to accommodate both private ownership, featuring advanced functionalities, and fleet operations with robust monitoring capabilities.”



Nakul Gandha who joined the session from **Google Cloud** commented on the topic and said, “Ensuring data encryption both at rest and in transit is fundamental to maintaining robust data security protocols. Encryption, access control, and regular backups constitute the cornerstone of data security measures. Rather than being an afterthought, security measures should be integrated into the very fabric of an organization's infrastructure. Neglecting these vital aspects could prove to be a costly mistake for businesses, as potential breaches can result in significant financial repercussions and damage to their brand reputation. Investing in a robust security infrastructure is not only a prudent financial decision but also safeguards the invaluable trust of customers and stakeholders.”

The session witnessed various discussions on the Growth Imperative for Digital Natives to Compliance and Regulatory Considerations and how security can help in scaling growth without worrying about the challenges and hurdles that come along with security breaches.



During the discussion **Akshya Kumar, Founder & CEO, Officebanao** shared his thoughts and said, “The demand for rapid delivery is ubiquitous, and technology offers the means to meet such expectations. Leveraging both cloud and on-premises solutions, scalability has become significantly less daunting.”



Ravi Mathur, Co-Founder & CTO, Insurance Samadhan expressed his views from the specific industry perspective and said, “Engaging with customers has underscored the paramount importance they place on data privacy in today's landscape. With team members operating remotely both within and outside traditional office settings, the imperative to safeguard data has intensified. Embracing cloud technology streamlines scalability and enables businesses to concentrate on core operations, as security challenges can be effectively addressed by robust security tools.”

The discussion highlighted the need for continuous investment in robust security measures, emphasizing encryption, access control, and proactive integration of security into organizational infrastructure. The discussion underscored that neglecting security could result in substantial financial losses and damage to brand reputation, urging businesses to prioritize security as a fundamental aspect of growth. It also reinforced the notion that by embracing a holistic approach to growth and security, digital natives can thrive in an increasingly interconnected world, safeguarding both their assets and customer trust.















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Our recent Roundtable Event with [Google Cloud](#) on "Scalability and Security," successfully facilitated in-depth discussions among a select group of participants with shared interests and challenges.

Key insights emerged from conversations with respected figures in technology and business about the ongoing Scalability vs. Security debate. One significant observation was the general acceptance of compliance investments by leadership and investors due to their immediate impact on operations. However, broader security investments often seem less appealing to leadership because they are viewed as overhead expenses.

During the discussions, security was aptly compared to insurance—crucial despite not always being immediately necessary. Additionally, digital natives engaged with transactional data are generally more inclined to prioritize security investments than their counterparts.

In summary, while the upfront costs of security can appear daunting, the potential financial repercussions of a security breach could far exceed initial expenditures, seriously affecting long-term business and brand reputation. As our reliance on digital technology grows, it is crucial to embed robust security practices within our organizational culture and continuously monitor and adjust these measures.

Special thanks to all the speakers for their valuable contributions and insights.

Kudos to the team from [ObserveNow](#) who pulled off a successful event.

[Jeet Sharma](#) [Taniya Tikoo](#) [Mariya Khan](#) [Nakul Gandha](#) [Suhan Shetty](#) [Omkar Nadkarni](#) [Varun Kannan](#) [Kautilya Sahay](#) [Shamail Ahmed](#) [M. Anas \(Miles\)](#) [Niyathi Shetty](#)



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Thriving in today's digital landscape requires striking a balance between scalability and security. **Niveus Solutions**, in collaboration with **Google Cloud**, recently hosted a successful Roundtable Event on this very topic.

Key takeaways:

Compliance investments are gaining traction due to their immediate operational impact.

The true value of broader security investments may be underestimated, often seen as overhead.

Security is like insurance: essential despite not always being an immediate need.

Digital natives prioritize security due to their data-driven operations.

The event fostered insightful discussions with respected figures in technology and business. We learned the importance of viewing security not as a cost, but as an investment in protecting your organization's long-term success.

A big thank you to our esteemed speakers for their valuable contributions and to the **ObserveNow** team for making this event a reality.

#Scalability #Security #CloudSecurity #Roundtable #NiveusSolutions #GoogleCloud

Jeet Sharma Taniya Tikoo Mariya Khan Nakul Gandha Suhan Shetty Omkar Nadkarni Varun Kannan Kautilya Sahay Shamail Ahmed M. Anas (Miles) Niyathi Shetty

Ashish Shah Saqlain Azhar bhakti shah

