



Executive Forum

Where transformative business
and technical executives come
together

EVENT REPORT



Session Overview

ObserveNow Media, in collaboration with Databricks, hosted an exclusive Executive Forum at Taj West End, Bengaluru. The invite-only gathering brought together over 75 senior business and technology leaders for an evening of insightful discussions, customer success stories, and executive networking centered around the future of Data Intelligence and Artificial Intelligence.

As enterprises continue to embrace AI at scale, the need for unified data platforms, modern analytics, and intelligent decision-making has become more critical than ever. The forum provided an opportunity for industry leaders to exchange ideas, explore real-world AI implementations, and discuss how organizations can transform data into measurable business value.

Curated By

ObserveNow Media- is a leading B2B Data Intelligence and Media company that curates executive leadership forums, CXO roundtables, and industry-focused networking platforms. Through strategic engagements, ObserveNow connects enterprise decision-makers with technology innovators to accelerate meaningful business conversations.

Databricks- is the Data and AI company, helping organizations unify data, analytics, and AI on an open, governed platform. Built on the Lakehouse architecture, Databricks enables enterprises to simplify data management, accelerate AI innovation, and deliver trusted business outcomes at scale.

Event Overview

Organized By: Databricks in collaboration with ObserveNow Media

Theme: Executive Forum: Where Transformative Business and Technical Executives Come Together

Format: Invite-Only Executive Gathering & Networking Session

Time: 5:30 PM onwards

Venue: Taj West End, Bengaluru

The executive forum focused on how organizations are building intelligent enterprises through modern data platforms, AI-driven decision-making, cloud-native architectures, and enterprise analytics. The evening featured strategic product vision sessions, customer success stories, and executive discussions highlighting practical AI adoption journeys across industries.

Featured speakers from Databricks shared their vision for the future of enterprise data intelligence while customer leaders presented real-world implementations, challenges, and measurable business outcomes.

Discussion Themes:

- 1. Realising Data Intelligence:** How organizations are modernizing their data platforms to unlock AI-driven innovation and enterprise-wide intelligence.
- 2. Enterprise AI Transformation:** Scaling AI initiatives from experimentation to production while delivering measurable business outcomes.
- 3. Customer Success Stories:** Learning from real-world AI and analytics implementations across leading enterprises.
- 4. Cloud-Native Data Platforms:** Building secure, scalable, and governed data ecosystems for future-ready organizations.
- 5. Data Engineering & Analytics:** Leveraging modern architectures to improve operational efficiency, business intelligence, and decision-making.
- 6. Executive Collaboration:** Sharing best practices, implementation experiences, and future strategies for enterprise AI adoption.

Collaboration & Impact

The Executive Forum enabled meaningful peer-to-peer conversations among senior business and technology leaders, encouraging knowledge exchange around enterprise AI, data modernization, cloud transformation, and analytics-led innovation.

Participating Leaders

The Executive Forum witnessed participation from 76+ senior leaders representing some of India's leading organizations across Technology, Manufacturing, Banking, Healthcare, Retail, Automotive, Telecom, Media, Logistics, Financial Services, Consulting, and Digital Enterprises.

The attendee profile included leadership from organizations such as:

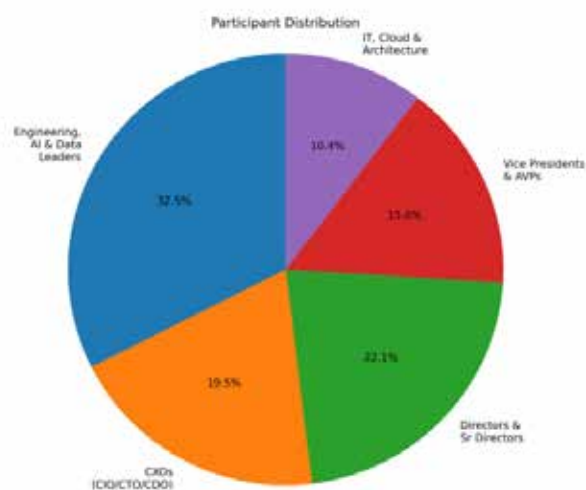
- Aditya Birla Group
- Tata Insights & Quants
- Hinduja Global Solutions
- Mercedes-Benz Research & Development
- JioSaavn
- Airtel Digital
- Reliance Industries
- Larsen & Toubro
- Birla Carbon
- Robert Bosch
- Tata Power
- HDFC Bank
- Paytm Money
- BookMyShow
- LeadSquared
- Ninjacart
- Ola
- Zepto
- Arvind Limited
- Takeda
- Panasonic
- Fortis Healthcare
- Manipal Hospitals
- Kauvery Hospital
- Ujjivan Small Finance Bank
- Can Fin Homes
- GSK
- Uniphore
- Atlan
- Syngene
- Exotel
- DIGI9
- DRDO
- NIC
- RedBus
- PharmEasy
- Tata Play
- Page Industries
- BigBasket

along with several other leading enterprises.

Event Participation Split

The executive forum brought together 76+ senior leaders from diverse industries, with strong representation across enterprise technology, AI, engineering, and digital transformation functions.

- CXOs (CIOs, CTOs, CDOs & Digital Leaders): 18 Participants (23.7%)
- Vice Presidents, Senior Directors & Business Heads: 22 Participants (28.9%)
- Engineering, Data & AI Leaders: 24 Participants (31.6%)
- IT, Architecture, Cloud & Platform Leaders: 12 Participants (15.8%)



Key Insight

The forum attracted a highly influential audience of enterprise decision-makers responsible for Data, AI, Digital Transformation, Cloud, Engineering, Enterprise Architecture, and Technology Strategy. The strong mix of CIOs, CTOs, Engineering Heads, Data Leaders, and AI practitioners created an ideal environment for exchanging practical insights on scaling enterprise AI and building intelligent data-driven organizations.

Event Outcomes

ObserveNow Media executive forums continue to deliver meaningful engagement and measurable business impact.

- ✔ 76+ senior business and technology leaders participated.
- ✔ Strong representation from Data, AI, Engineering, Cloud, Enterprise Architecture, Digital Transformation, and Technology Leadership functions.
- ✔ Practical discussions around enterprise AI adoption, modern data platforms, cloud transformation, and analytics-driven decision-making.
- ✔ Valuable peer networking among senior executives from India's leading enterprises.
- ✔ High-quality engagement between enterprise leaders and the Databricks leadership team through keynote sessions, customer panels, and executive interactions.

Conclusion

The Executive Forum highlighted how enterprise AI success depends on building a strong foundation of trusted data, modern platforms, and scalable architectures. As organizations increasingly move toward AI-first business models, leaders are focusing on transforming data into strategic business assets capable of driving innovation, operational excellence, and competitive advantage.

Through insightful keynote sessions, customer success stories, and executive networking, Databricks and ObserveNow Media created a collaborative platform for business and technology leaders to exchange experiences and explore the future of Data Intelligence. The discussions reinforced the importance of combining data, analytics, and AI to build resilient, intelligent, and future-ready enterprises.