

NIQ

Find Your Next Growth Opportunity

EVENT REPORT



Find Your Next Growth Opportunity

ObserveNow supported the “Find Your Next Growth Opportunity” event with a specialised operations-only mandate at Jio World Convention Centre, Mumbai. The focus was to create a professionally prepared, brand-aligned environment while enabling the client team to concentrate on the event and its participants.

CLIENT - NIQ

EVENT - Find Your Next Growth Opportunity

ROLE - Operations Support Partner

FORMAT - Jio World Convention Centre, Mumbai

The Requirement

NIQ required a dependable operations partner to coordinate the venue, meeting suites, stage and LED setup, event branding, registration area and attendee collateral with complete readiness before guest arrival.

Scope of Operations Support

- Venue and floor-plan coordination for Meeting Suites 104 A & B
- Stage, LED screen and side-panel setup coordination
- Production support for standees and registration backdrop
- Branded lanyards and personalised name badges
- Pre-event setup checks and on-ground operational coordination

Operations Planning & Event Assets

Branded backdrop and screen area



Registration standee



