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PRESENTS

ON
OBSERVE NOW 5TH EDITION

SUPER

DIGITAL
NATIVE AI

SUMMIT & AWARDS

Case Study

ObserveNow Media triumphantly concluded the 5th Edition of the Super40 Digital Native AI Summit & Awards on 21st November 2025 in Bengaluru, under the unifying theme "AI-Powered Transformation: The Digital Native Imperative." This flagship event once again brought together an influential cohort of technology visionaries, corporate leaders, policy partners and startup pioneers to explore how artificial intelligence, cloud technologies, cybersecurity, and digital innovation are redefining the future of business and society. Designed as an immersive one-day forum for leadership dialogue, strategic insight, and ecosystem collaboration, the summit spanned deep-dive panels, a compelling fireside chat, cutting-edge industry presentations, and concluded with an awards ceremony celebrating excellence in digital native innovation. With 40+ distinguished speakers and 150+ senior leaders in attendance, the Summit solidified its position as a pivotal platform shaping India's digital transformation journey.

The Summit commenced with an inspiring Keynote Address, setting the tone for a day focused on action-oriented discussion and tangible outcomes for digital leadership. Following this, visionary thinkers shared industry presentations highlighting how digital natives can leverage emerging technologies to deliver value across sectors. One such presentation spotlighted innovations in cybersecurity and cloud adoption, emphasising the strategic imperative for resilient digital architectures.

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Panel Discussion 1: Generative AI Beyond Hype – Real-World Applications for Digital Natives

The first panel of the day set the tone for the summit by moving the conversation around Generative AI from experimentation to real-world execution. Moderated by Ravi Iyer, Senior Director of Engineering at New Relic, the session brought together some of the most influential technology leaders who are actively deploying AI at scale. The panel featured Gaurav Mathur, CTO of Licious; Kaushik Bhisht, Head of Engineering for AI Initiatives at Razorpay; Vikramjit Singh, Co-Founder & CTO of Headout; Divyanshu Singh, VP Engineering of Ixigo Trains and ConfirmTkt; Rama Subramani Ganesan, CTO of Portea; Anjani Kumar Jha, Chief Digital & Information Officer at Ather Energy; Ramkumar Venkateshan, CTO of Cashfree; Rakesh Patil, Co-Founder & CTO of Beyond Applianc es; and Krithika Muthukrishnan, Chief Product & AI Officer at Scripbox.

The discussion focused on how digital-native organizations are moving beyond proof-of-concept AI implementations to building scalable, production-ready systems that directly impact business outcomes. Speakers shared insights on deploying GenAI responsibly, improving decision-making through data intelligence, and embedding AI into customer experience, fintech operations, logistics, and product engineering. The session highlighted how successful AI adoption today is less about technology access and more about governance, talent readiness, and aligning AI initiatives with core business objectives.

Panel Discussion 2: Cyber Resilience by Design – Embedding Security in Digital-First Businesses

The second panel focused on one of the most critical aspects of digital transformation—cybersecurity and resilience. Moderated by Krishnendu Dutta, Head of Information Security at Decathlon, the panel featured Shrenik Bhayani, Regional Territory Sales Head (SAARC) at Cloudflare; Mukesh Solanki, CISO at KreditBee; Jithendran C K, CTO at Blubirch; Kamesh Babu, CISO and Global Head of IT & Cybersecurity at Subex; Mrinmoy Dey, CISO at Lendingkart; Hilal Ahmad Lone, VP & CISO at Liminal Custody; Vibhav Chary, Vice President Engineering at FourKites.

The discussion explored how modern enterprises must shift from reactive security models to proactive, design-first security frameworks. Panelists spoke about zero-trust architectures, cloud security challenges, regulatory preparedness, and building cyber resilience across distributed digital ecosystems. Real-world case studies highlighted the importance of embedding security into product design, development pipelines, and organizational culture rather than treating it as an afterthought.

Fireside Chat: Redefining Leadership in an AI-Driven World – From Vision to Impact

One of the most engaging sessions of the day was the fireside chat that explored how leadership itself is being redefined in the age of artificial intelligence. Moderated by Dhanush J Suhas, Senior Solutions Consultant at New Relic, the conversation featured Atul Kumar, CEO – Online at PhysicsWallah, Nitin Jain, CTO of ShareChat, and Amar Prabhu, Co-founder & CTO of Rupeek.

The discussion offered an insightful look into how leaders today must balance technological acceleration with human judgment. The speakers spoke candidly about leading AI-first organizations, building high-performing tech teams, and maintaining agility while scaling rapidly. They also addressed how leaders must adapt their decision-making styles, encourage experimentation, and foster a culture of continuous learning to remain relevant in an AI-driven ecosystem. The session resonated strongly with the audience by highlighting leadership as a blend of vision, adaptability, and responsible innovation.

Panel Discussion 3: Generative AI and the Future of Visual Intelligence

This panel examined how Generative AI is transforming content creation, visual intelligence, and digital experiences. Moderated by Yash Gupta, Co-Founder & CTO of Nova Benefits, the session brought together Aditya Patadia, CEO of Gumlet; Nitin Tiwari, Senior Data Scientist at Zelar; Vivek Srikantan, CTO at Spocto and YuCollect (Yubi);; Ajay P V, Co-Founder of ShopOS; Sachin Nandwana, Co-founder of Bighaat; Pradeep Sharma, Head of Technology at CARS24; Vipin Kumar Tiwari, Director of Engineering – GenAI at Swiggy; Alok Srivastava, Head of AI/ML at Groww; and Sachin Jain, Co-founder & CFO of Procmart.

The discussion explored how AI is redefining content pipelines, personalization engines, and visual decision-making across industries such as fintech, e-commerce, agritech, and consumer platforms. Speakers shared how visual intelligence is enhancing customer engagement, automating workflows, and enabling data-driven creativity at scale. The session emphasized that GenAI is no longer experimental but a strategic enabler for competitive advantage.

Panel Discussion 4: Cloud-Native DNA – The Operating System of Digital Natives

The final panel of the summit focused on the foundational role of cloud-native architectures in building scalable, resilient digital businesses. Moderated by Sandesh GS, CTO of Bureau, the panel featured Saurabh Kumar, CIO of CaptainFresh; Sonu Gupta, Founder & CEO of CodersBrain; Manas Ranjan Hota, Co-founder of Drink Prime; Abhishek Kumar, Co-founder of Xoxoday; Mahesh Reddy, CEO of Go Pizza India; Biru Kumar, VP Engineering at Betterhalf; and Niraj Kumar, Director of Engineering at Shadowfax.

The conversation highlighted how cloud-native thinking enables faster innovation, better cost optimization, and seamless scalability. Panelists discussed real-world experiences in migrating to cloud-native stacks, managing distributed systems, and building high-availability platforms. The session reinforced how cloud infrastructure has become the backbone of digital-native enterprises, enabling rapid experimentation, AI integration, and operational resilience.

Guest of Honour Address

The summit concluded with a distinguished address by Dr. Sanjay Tyagi, Jurisdictional Director, STPI, Ministry of Electronics and Information Technology, Government of India. In his address, Dr. Tyagi underscored the critical role of progressive policy frameworks, innovation-driven ecosystems, and strong public–private collaboration in accelerating India's digital economy. He highlighted how key initiatives under MeitY are empowering startups, enabling deep-tech innovation, and strengthening India's position as a global digital powerhouse. As part of the closing segment, Dr. Tyagi also felicitated select industry leaders for their outstanding contributions to the technology ecosystem, recognizing their efforts in driving digital transformation, innovation, and sustainable growth across sectors.

DIGITAL NATIVE AWARDS

The summit concluded on a high note with a prestigious awards ceremony, honoring the outstanding digital-native leaders driving innovation and transforming the industry.

Below are the awardees and their respective categories:

- Nitin Jain, Chief Technology Officer, ShareChat – Technology Trailblazer of 2025
- Mrinmoy Dey, Chief Information Security Officer, Lendingkart – Digital Trust Leadership Award
- Atul Kumar, CEO – Online, PhysicsWallah (PW) – Influential Leader Award 2025
- Hilal Ahmad Lone, VP & CISO, Liminal Custody – Digital Trust Leadership Award
- Alok Srivastva, Head AI-ML, Groww – Technology Trailblazer of 2025
- Madhumita Agrawal, Founder & CEO, Oben Electric – Influential Leader Award 2025
- Mithun Appaiah, CEO, Wow! Momo – Influential Leader Award 2025
- Chetan Siyal, Founding Member & CMO, Snitch – Influential Leader Award 2025
- Punit Gupta, Co-Founder & CEO, EASYECOM – Influential Leader Award 2025
- Sandeep Vasudevan, Associate Director – Information Technology, Livspace – Technology Trailblazer of 2025
- Dev Kudtharkar, Head of IT, Slice – Technology Trailblazer of 2025
- Ashish Tewari, Vice President of Engineering, Razorpay – Technology Trailblazer of 2025

- Chirag Maheshwari, Head of Engineering, FamApp by Trio – Technology Trailblazer of 2025
- Ajay Ponna Venkatesh, Co-Founder, ShopOS – Influential Leader Award 2025
- Shreyash Singh, Founding Member, Swish – Influential Leader Award 2025
- Raman Pillai, Head – IT, VerSe Innovation – Technology Trailblazer of 2025
- Jithendran C K, Chief Technology Officer, Blubirch – Technology Trailblazer of 2025
- Kamesh Babu, CISO & Global Head of IT & Cybersecurity, Subex – Digital Trust Leadership Award
- Rashmit Sukhmani Singh, Co-Founder & CTO, SatSure – Technology Trailblazer of 2025
- Saurabh Kumar, Chief Information Officer, CaptainFresh – Digital Trust Leadership Award
- Lavanya Pachisia, CEO, Repose Mattress – Influential Leader Award 2025

EVENT GALLERY

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