

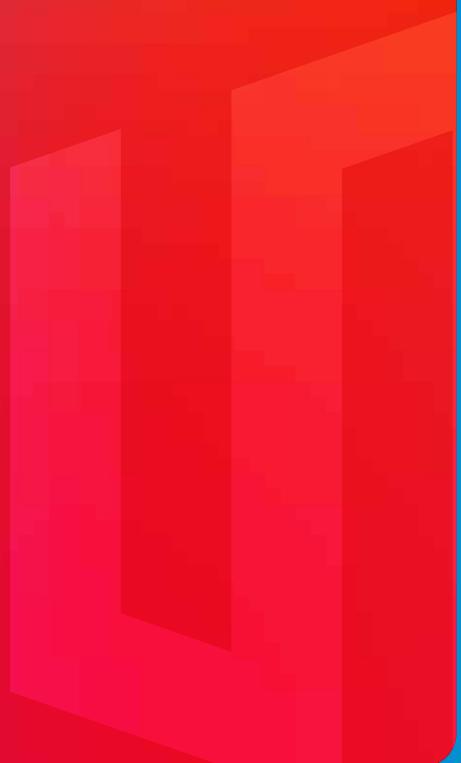


PRESENTS

Equinix E N G A G E

Real world Insights
from today's leaders in AI

Case Study



Session Overview:

On Friday, 31st October 2025, ObserveNow Media, in partnership with Equinix, hosted an exclusive, invite-only AI Leadership Evening in Bangalore. The bespoke forum brought together 50+ senior technology, cloud, AI, and cybersecurity leaders from global enterprises, BFSI, FinTech, Manufacturing, and SaaS organizations to discuss the strategic adoption of AI, cloud, and secure enterprise architectures.

Key discussions focused on:

- Accelerating AI adoption across enterprise functions
- Building AI-ready data platforms and cloud-native architectures
- Strengthening cybersecurity and governance in AI initiatives
- Operationalizing generative AI, automation, and applied analytics
- Aligning AI, engineering, and business teams for enterprise innovation

The session provided a platform for leadership dialogue, peer learning, and networking, empowering participants with actionable insights for implementing AI at scale.

Curated By

ObserveNow Media A leading B2B media and CXO engagement platform delivering network intelligence across India's enterprise technology ecosystem. ObserveNow enables enterprise technology brands with high-impact forums, thought leadership, and peer learning opportunities.

Equinix A global digital infrastructure leader, enabling secure, scalable, and interconnected environments for enterprise AI, cloud, and data-driven transformation.

Event Format

Type: Invite-only, bespoke CXO Roundtable

Venue: Bangalore

Time: 6:30 PM onwards

Attendees: 50+ Senior Technology, Cloud, AI, and Cybersecurity Leaders

Experience: Keynote Insights, Networking Dinner & Cocktails

Participating CXOs & Senior Leaders

Enterprise Architects & CTOs

- Mohan Kumar V – Principal Enterprise Architect, Intel
- Sankar Rangasamy – Director of Data Engineering, Digital.ai
- Bishnu Prasad Senapaty – VP – Lead Data & Information Architect, Wells Fargo
- Raja Shanmugam – Program Director: CISO (Information & Cyber Security), Standard Chartered
- Vittal Shetty – Member of Board of Management (CISO), SUCO Bank
- Srimoyee Duttagupta – Vice President, JP Morgan & Chase
- Sivakumar Dhakshinamoorthy – Head of Services Support & AI Security Research, Lenovo
- Vinayakam Subramanian – Director, Application Engineering, Ansys
- Sudhanshu Dev – Senior Principal DevOps Engineer, Barq

CIOs, VP & Directors of Cloud & AI

- Amit Maheshwari – Chief Information Officer, DEUSS
- Jyothi K – Vice President – Cloud Engineering, Deutsche Bank
- Vibhav Chary – Vice President Engineering AI/Agentic/MCP, FourKites, Inc.
- Mohammed Wasim – Senior Principal Enterprise Architect, Western Digital
- Prajith Bhaskaran – Global Director of Cloud Platform Engineering, JFrog
- Guruprasad Shantharaja – Senior Principal Engineer | Cloud-Native Architecture, Commonwealth Bank
- Bharath V – Head of Emerging Technologies, Merck KGaA, Darmstadt, Germany
- Manoj Jain – Senior Director Cloud Engineering, Enphase Energy
- Anil Nair – Director – Delivery Assurance, Global Lead for Technology, Accenture
- Sahana Shetty – Global People Partner – Infrastructure & Cloud, LSEG
- Anil Verma – SVP Engineering – Tech Platforms, Kotak Mahindra Bank

Cloud, Data, Security & AI Leaders

- Purshotam Sharma - Associate Principal Consultant - Cloud Engineer, Allstate India
- Neeraj Nayan - Sr. Principal Architect, Cloud Engineering, Panasonic Life Solutions India Pvt Ltd
- Naveen Gowd - Vice President (Enterprise Architect), ANZ
- Manu Govind Panicker - Head of Infosec / CISO, MathCo
- Prashant Dhanke - Founding Member | CISO | Customer Success, Facets.cloud
- Apurv Anand - Senior Director Product - Applied AI & Data Science, Baker Hughes
- Manohar Nagarajachar - Senior Director - IT Infrastructure, Bosch
- Soumya Datta - Director - Infrastructure & Cloud, London Stock Exchange Group
- Indresh Malik - Head of Cyber Security Architecture & Transformation, Societe Generale Global Solution Centre
- Libeesh Moidunni - GM-IT, Samsung Research Institute Bangalore

(The full list of 50+ leaders included senior architects, cloud engineers, AI leads, cybersecurity heads, and enterprise technologists from global organizations.)

Key Themes & Insights

- Enterprise AI Readiness: Leaders emphasized building AI-ready data platforms and cloud architectures.
- Cybersecurity & Governance: Responsible AI adoption requires integrated security and compliance frameworks.
- Cloud-Native Innovation: Generative AI and automation workflows are accelerating enterprise productivity.
- Cross-Functional Alignment: Success depends on AI adoption across business, engineering, and data teams
- Partner-Led Enablement: Equinix's infrastructure and ObserveNow's curated forum helped translate strategy into action.

Engagement Highlights

- CXO-Led Dialogues: Open discussion on AI strategy, implementation challenges, and future trends
- Expert Perspectives: Guidance from Equinix on infrastructure for AI workloads and secure cloud adoption
- Cross-Industry Networking: BFSI, FinTech, Manufacturing, SaaS, and global enterprises sharing insights
- Premium Experience: Keynote insights followed by networking dinner & cocktails

Key Outcomes & Takeaways

- 80% of attendees identified AI and cloud adoption as a top strategic priority for 2026
- 75% cited security, governance, and compliance as critical enablers for AI initiatives
- 70% showed high interest in deploying generative AI and applied analytics solutions
- Strong engagement observed with Equinix's AI-ready infrastructure and ObserveNow's CXO-led discussions

Conclusion

The AI Leadership Evening by Equinix & ObserveNow reinforced the enterprise focus on AI as a transformative force. Leaders agreed that secure cloud platforms, AI-ready architectures, and responsible governance are essential for achieving measurable business impact. The forum successfully positioned ObserveNow Media as a trusted convenor of AI-focused CXO discussions while highlighting Equinix as a strategic partner for enterprises scaling AI and cloud initiatives.

Industry Insights

- 92% of B2B marketers say in-person CXO events deliver the highest ROI (Gartner, 2024)
- 1 in 2 CXO attendees convert into qualified leads, with 20-30% progressing to sales within 30 days (Bizzabo, 2024)
- CXOs are 1.7x more likely to decide after face-to-face interactions vs. digital-only engagement (McKinsey, 2023)

ObserveNow Event Benchmarks:

- 80-90% report improved understanding
- 60% convert into business leads
- 40% express immediate business interest



BRANDING ELEMENTS



EVENT GALLERY



EVENT GALLERY

