



Present

**CXO Leaders Roundtable** 

# Migration & Modernization: Driving Agility & Innovation

**Case Study** 





#### **Session Overview:**

ObserveNow Media, in association with Minfy and AWS, hosted an exclusive CXO Leaders Roundtable focused on "Migration & Modernization: Driving Agility & Driving Agility & This closed-door, invite-only session brought together 25 senior technology leaders from Kolkata's leading enterprises to discuss practical approaches to enterprise transformation, technology modernization, and unlocking innovation through digital initiatives. The event took place at Raajkutir, Kolkata – IHCL SeleQtions. The evening format enabled high-value peer dialogue, candid sharing, and extended networking in a no-sales, knowledge-driven environment.

## **Curated By:**

ObserveNow Media is a leading B2B Data Intelligence company known for curating impactful leadership dialogues and closed-door roundtables. With a strong focus on connecting brands with their target audience, ObserveNow specializes in knowledge-sharing forums that showcase ideas, solutions, and real-world applications in the most engaging formats.

Minfy is an Al-powered cloud consulting and managed services company, enabling enterprises to unlock agility, innovation, and future-ready infrastructure through deep expertise in digital transformation. Minfy's suite of solutions, ranging from cloud migration to advanced analytics and security, helps organizations accelerate business outcomes while maintaining compliance and operational resilience.

AWS is the world's most comprehensive and widely adopted cloud platform, offering cutting-edge compute, storage, AI/ML, analytics, and security services. With proven solutions supporting modernization across industries, AWS enables organizations in India and worldwide to migrate legacy workloads, optimize operations, and build competitive advantages in a secure, compliant manner.

#### **Event Overview:**

- Bring together senior technology leaders in Kolkata for a focused exchange on enterprise migration, IT modernization, and innovation.
- Showcase success stories, practical lessons, and tangible solutions for overcoming
- complex transformation challenges.
- Facilitate peer-to-peer learning in a confidential, closed-door setting that encourages trust and candid discussion.
- Establish Minfy and AWS as strategic partners for organizations undertaking digital transformation journeys.

#### **Event Format:**

- Exclusive, by-invitation-only roundtable with 25 confirmed technology leaders, including Group CIOs, CTOs, CISOs, and Heads of IT from Kolkata's flagship enterprises.
- Evening event (6:00 PM to 8:45 PM), followed by cocktails and dinner for extended
- networking.
- Interactive dialogue and knowledge-sharing, with no formal presentations or pitches.
- End-to-end logistics support provided for attendees, ensuring convenience and a seamless experience.

#### **Key Themes Discussed:**

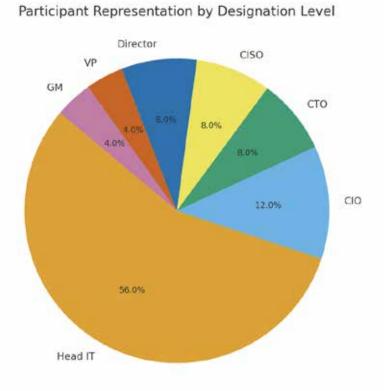
- Migration Journeys: Strategies, roadmaps, and lessons learned in large-scale cloud and infrastructure transformation.
- Modernization for Agility: Reimagining IT landscapes, infrastructure, and applications for resilience and adaptability.
- Cloud & Data as Growth Drivers: Leveraging cloud and data platforms to unlock new revenue opportunities and enable real-time, insightful decision-making.
- AI/ML in Modernization: Applying intelligence at scale to drive business value, efficiency, and competitive advantage.
- Security, Compliance & Eamp; Risk: Building secure and compliant transformation programs that support governance and trust.
- Innovation at Scale: Real-world enterprise success stories highlighting the tangible impact of modernization on agility, customer experience, and operational efficiency.

## **Participating Leaders:**

- Mr. Prakash Sharma Group CIO Kredent Group
- Mr. Kripadyuti Sarkar Group Chief Information Officer AmbujaNeotia Group
- Mr. Somnath Mukherjee Chief Technology Officer Anvil Energy
- Mr. Koushik Chattopadhyay CTO SEA Comms Tech Mahindra
- Mr. Rishikesh Kumar Singh VP IT & Digital Aditya Birla Textiles
- Mr. Somak Shome Global Practice Head-Cyber Risk & Dompliance; v-CISO
  LTIMindtree
- Mr. Sudip Nag Biswas Head of Technology & DreSales TCS
- Mr. Raja Bhattacharjee Head Technology, Platform Solutions TCS
- Mr. Sanjit Priyadarshi Head, Digital & Di
- Mr. Amitava Mukherjee Head of Information Technology Wacker Metroark Chemicals Pvt. Ltd
- Mr. Anirban Dey Sarkar Head IT Applications Gainwell Commosales Pvt. Ltd.
- Mr. Arindam Dutta Head of Information Technology Indorama Ventures
- Mr. Sanjay Goswami Head IT Security Infra & Description
- Mr. Anirban Mukherjee IT Head Turtle Limited
- Mr. Shouvik De Head of IT Shrachi Group
- Mr. Debashis Rakshit Head IT Infrastructure and Cyber Security Exide
  Industries Limited
- Mr. Saurabh Joarder IT Head Techno India Group
- Mr. Narayan Basak CISO & Head IT Operations TCG Digital Solutions Pvt. Ltd.
- Mr. Surya Bhushan Head IT & Security Infrastructure mjunction services Itd
- Mr. Sandip Saha GM IT MCPI
- Mr. Kaushik Chakravarty Deputy General Manager & Deputy
- Mr. Krishna Ghosh Head IT Narayan Memorial Hospital
- Mr. Subhankar Baral Director of Technology eWards
- Mr. Sayak Dhar Founder and Director Technology, New Initiatives Fortmindz
- Mr. Sandeep Patra Co-Founder & Do-Fortmindz

## **Participant Overview:**

The following chart illustrates participant representation by designation level:



# **Conference Report:**

The roundtable commenced with an informal welcome and refreshments, allowing leaders to network prior to the formal program. Opening remarks from ObserveNow, Minfy, and AWS set the context for the evening, emphasizing the importance of modernization journeys as competitive essentials rather than optional initiatives. The keynote by an industry expert highlighted shifting business needs, infrastructure resilience, and strategies for scaling transformation across legacy environments.

During the discussion, participants candidly shared migration and modernization experiences, exploring strategies for balancing speed, security, and operational efficiency. Real-world examples from financial services, manufacturing, and digital retail emerged, focusing on cloud migration pain points, successful governance models, and Al/ML applications

for intelligent automation. The dialogue also spotlighted the critical role of compliance, risk management, and cross-functional collaboration in driving enterprise transformation. The evening concluded with key takeaways, a group photograph, and extended networking over cocktails and dinner, further strengthening relationships among Kolkata's technology leadership community.

## **Closing Note:**

The ObserveNow x Minfy x AWS roundtable was a dynamic platform for practical exchange and peer learning. Senior leaders came together to share actionable insights, real-world challenges, and success stories on migration, modernization, and innovation for the agile enterprise. The collaborative atmosphere strengthened partnerships and reinforced Minfy and AWS as strategic enablers for transformation in Kolkata's CXO ecosystem.

## **Industry insights:**

- 92% of B2B marketers find in-person events deliver the highest ROI compared to other marketing channels.(Source: Gartner (2024))
- 1 in 2 event attendees convert into qualified leads, with 20-30% progressing to active sales conversations within 30 days. (Source: Bizzabo (2024))
- Buyers are 1.7x more likely to finalize decisions after face-to-face interactions versus digital-only engagements.( Source: McKinsey (2023) )

## And ObserveNow events consistently exceed these benchmarks:

- Ø 80-90% of attendees report a better understanding of our partners' products and solutions after direct, in-person interactions.
- On average, 60% of event attendees become direct business leads, and within that, 40% express clear interest in exploring partnerships or solutions further
- ObserveNow, Ankercloud, and Google Cloud look forward to enabling more such interactive leadership engagements in the journey of digital transformation.

# **EVENT GALLERY**





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