



ANKERCLOUD Google Cloud

PRESENTS

Architecting the Future: A CXO Mixer on AI, Data & Next-Gen Infra

AN EXCLUSIVE *mixer*

Case Study



Session Overview

The CXO Mixer, curated by ObserveNow Media in collaboration with Anker Cloud and Google Cloud, brought together over 30 senior leaders across industries for an engaging evening of knowledge-sharing, networking, and collaboration. Centered around the theme “Architecting the Future: AI, Data & Next-Gen Infrastructure,” the session featured insightful keynotes, a dynamic power pitch, and interactive discussions on real-world AI adoption, cloud transformation, and infrastructure agility. Beyond business insights, the evening blended entertainment and meaningful conversations, creating a relaxed yet high-impact environment for CXOs, founders, and technology leaders to connect, exchange ideas, and explore future collaborations.

Introduction to ObserveNow Media

ObserveNow Media is a B2B Data Intelligence company that curates high-impact, thought leadership sessions. We specialise in organising closed-door Bespoke & Large Industry Events for our clients, connecting them to their relevant TGs and showcasing their products and services in the most efficient manner. Ankercloud is a next-generation cloud services provider, enabling organizations to scale faster through cloud-native solutions, DevOps automation, and AI enablement.

About Anker Cloud (Collaborator)

Anker Cloud, in collaboration with Google Cloud, is at the forefront of cloud innovation and adoption. With a focus on advanced cloud engagement, solutions delivery, and next-gen infrastructure, Anker Cloud supports enterprises in scaling securely and efficiently with AI and cloud-native technologies.

Event Theme & Objective

Theme: Architecting the Future: A CXO Mixer on AI, Data & Next-Gen Infrastructure

The objective was to create an exclusive platform for CXOs, Founders, and Technology Leaders to engage in high-level discussions on AI adoption, evolving data strategies, and future-ready infrastructure. Beyond insights, the mixer enabled meaningful networking and potential collaborations.

Event Details:

Venue: **Taj City Center, Gurgaon – Glasshouse**

Format: **CXO Mixer featuring knowledge sessions, networking, entertainment, and cocktails.**

Audience Profile

The event hosted 30+ senior leaders including Founders, CEOs, CTOs, VPs, Directors, and Product Heads. Participants represented diverse industries such as SaaS, Fintech, Agritech, Cloud Solutions, AI, and Product Innovation.

Event Agenda

Time	Activity
6:30 PM – 7:15 PM	Arrival, Registration & Networking over Tea/Coffee & Snacks
7:15 PM – 7:25 PM	Opening Note by ObserveNow Media
7:25 PM – 7:45 PM	Keynote by Anker Cloud & Google Cloud
7:45 PM – 8:30 PM	Standup Comedy by Rahul Girdhar
8:30 PM – 8:40 PM	Power Pitch
8:40 PM – 9:00 PM	Q&A Session
9:00 PM – 10:00 PM	Networking Dinner & Cocktails

Speakers & Partners

Anker Cloud: Arun Kumar, Pradeep Benni, Akshay Kumar, Aditya Singhal, Harsh Saxena, Naveen Jayaprakash

Google Cloud: Abhas Agarwal, Aditi

Participant Snapshot (By Seniority)

Founders / Co-Founders / CEOs

- **Mr. Sanket Goyal** – Cofounder & CEO, BitScale
- **Mr. Kumar** – Co-Founder, BitScale
- **Mr. Kartik Bhutani** – Co-Founder & CTO, Blossom Social
- **Mr. Akshay Tandon** – Co-Founder & CTO, Fitsol
- **Mr. Siddhartha Chandurkar** – CEO & Founder, Shephertz Technologies
- **Mr. Debashish Das** – Co-Founder, Vridi (The Money Club)
- **Mr. Anshuman Panwar** – Co-Founder, Creditas Solutions
- **Mr. Anurag Jain** – Co-Founder, Oriserve
- **Mr. Piyush Chopra** – Co-Founder, VIDUR (formerly KonProz GPT)
- **Mr. Arush Kakkar** – Founder, Agrex.ai
- **Mr. Karan Thakur** – Founder, Digitow
- **Mr. Karan Thakur** – Co-Founder, Xperium.ai

Vice Presidents / General Managers

- **Mr. Devesh Satija** – Vice President of Engineering, Creditas Solutions
- **Mr. Sanjay Kumar** – Vice President - IT & Project Delivery, Innodata Inc.
- **Mr. Chunky Garg** – VP of Engineering, Pocketchills
- **Mr. Naveen Ahuja** – General Manager - Technology Infrastructure, 91Springboard

Directors / Associate Directors

- **Mr. Kumar Praveen** – Director of Engineering, OYO
- **Mr. Naveen Chandravanshi** – Associate Director Engineering, Uninvest
- **Mr. Abhinav Agarwal** – Associate Director Product Development, Indifi

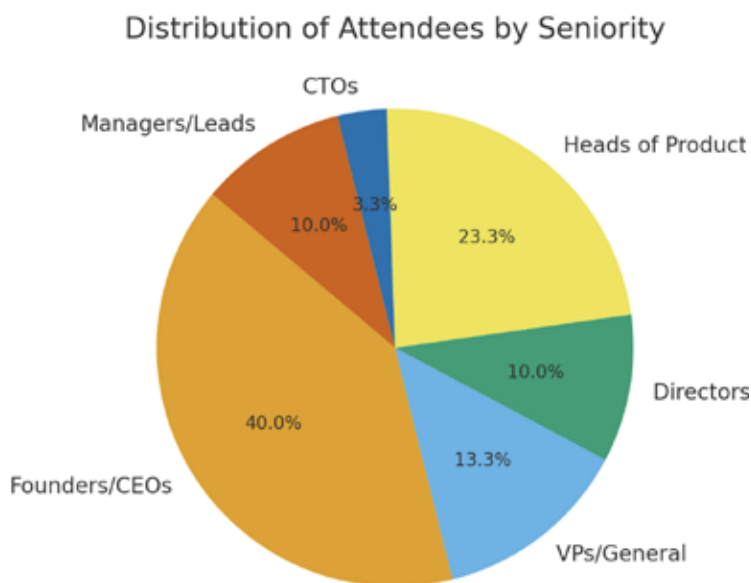
Heads of Product / Technology

- **Mr. Dolphin Girdhar** – Product Head, Blossom Social Inc.
- **Mr. Chirantan Sharma** – Head of Product, FNP
- **Mr. Sushant Singh** – Head of Product, Vetic
- **Mr. Sparsh Vasishth** – Head of Product, Legistify
- **Mr. Anand Kumar Keshri** – Head of Technology, GroMo
- **Mr. Ravi Kant Mahendru** – Head of Technical Support (APAC, Japan, MENA & SA), SOTI India Pvt. Ltd.
- **Mr. Vishva Sharma** – Head of Product & Growth, ParkSmart

CTOs

- **Mr. Sumit Bhatt** – CTO, Andorcommunication

Attendee Distribution



Relevant Use Cases / Case Studies

- AI in SaaS: Leveraging AI-driven analytics for customer acquisition and retention.
- Cloud in Fintech: Case study on cost optimization and compliance through Google Cloud adoption.
- Next-Gen Infra in Agritech: Enabling secure and scalable platforms for digital marketplaces.

Reference Links:

- <https://cloud.google.com/solutions/ai>
- <https://www2.deloitte.com/global/en/pages/financial-services/articles/ai-in-financial-services.html>
- <https://aws.amazon.com/architecture/>

Event Highlights

- Over 30 senior leaders participated across diverse industries.
- Exclusive keynote insights from Anker Cloud & Google Cloud on AI, Data, and Cloud adoption.
- Power Pitch session spotlighted innovation and collaboration opportunities.
- Networking Dinner & Cocktails created a vibrant setting for building lasting business connections.
- Blend of knowledge-sharing and entertainment (stand-up comedy) ensured a unique experience.

Key Takeaways

Engagement Before Slides: Games and humor opened the floor for deeper interactions
AI is Active: Most attendees are past exploration and actively deploying AI for specific use cases
Cloud & Agility Go Together: Businesses seek partners who simplify scalability without disrupting operations
People-First Tech Conversations: Attendees valued the relaxed environment as much as the strategic value

Conclusion

92% of B2B marketers find in-person events deliver the highest ROI compared to other marketing channels.(Source: Gartner (2024)) 1 in 2 event attendees convert into qualified leads, with 20–30% progressing to active sales conversations within 30 days. (Source:Bizzabo (2024)) Buyers are 1.7x more likely to finalize decisions after face-to-face interactions versus digital-only engagements.(Source: McKinsey (2023))

And ObserveNow events consistently exceed these benchmarks:

- ✔ 80–90% of attendees report a better understanding of our partners' products and solutions after direct, in-person interactions.
- ✔ On average, 60% of event attendees become direct business leads, and within that, 40% express clear interest in exploring partnerships or solutions further.

BRANDING ELEMENTS



EVENT GALLERY



EVENT GALLERY

