



PRESENT

## Leadership Dialogue

# Driving Digital Transformation: The Roadmap for India's Emerging Business's



ORGANIZED BY



## Session Overview

ObserveNow Media hosted an exclusive roundtable titled **“Driving Digital Transformation: The Roadmap for India's Emerging Businesses.”** This event brought together industry leaders and technology pioneers to share their expertise and perspectives on the rapidly evolving digital landscape and its implications for India's growing enterprises.

The session delved into the accelerating pace of digital transformation across sectors, fuelled by advancements in AI, cloud computing, and automation. Participants explored the importance of crafting future-ready strategies that strike a balance between innovation and operational resilience, offering actionable insights into how businesses can adapt and thrive in an increasingly digital economy.

# About the Organisers

## **ObserveNow Media**

ObserveNow Media is a premier B2B Media Marketing Company committed to fostering leadership and innovation across industries. By curating impactful content and organizing bespoke IP events, ObserveNow connects decision-makers and thought leaders, enabling collaboration and growth in key sectors.

## **Sonata Software**

Sonata Software is a global IT services and solutions company, headquartered in Bengaluru, that focuses on modernization and digital transformation. They offer a range of services, including cloud transformation, data analytics, Microsoft Dynamics, and various modernization solutions using their Platformation™ approach. Sonata partners with Fortune 500 companies across industries, delivering transformative business value.

## **GoogleCloud**

Google Cloud is a suite of cloud computing services offered by Google, enabling organizations to access Google's global infrastructure for computing, storage, machine learning, and application development. It empowers businesses to build, deploy, and scale solutions efficiently, driving innovation and agility.

## Event Overview

**Organized By:** ObserveNow Media in collaboration with Sonata Software & Google Cloud

**Theme:** Driving Digital Transformation: The Roadmap for India's Emerging Businesses

**Format:** Closed-door roundtable discussion

**Participants:** 15 Esteemed Leaders from IT, Product, and Technology joined the discussion:

1. **Mr. Ajay Ram Mishra** – Vice President Engineering - IT, Edubridge Learning Pvt. Ltd.
2. **Mr. Navin Nathani** – Chief Information Officer, Cohizon Life Sciences
3. **Ms. Neha Jain** – Vice President - Data Science & Analytics, BVC Logistics
4. **Mr. Pratik Shah** – Director - Head of Products & Principal Officer, JM Financial Services Ltd
5. **Mr. Purav Nanavati** – Head - Digital Transformation, Khaitan & Co
6. **Mr. Rajgopal Nayak** – Chief Technology Officer, Metro Brands Limited
7. **Mr. Ashish Ladhani** – Vice President Information Technology, Vakrangee Limited
8. **Mr. Sachinkumar K Patel** – Head of Information Technology, Cactus Communications
9. **Mr. Omkar Shende** – Chief Product Officer, Cactus Communications
10. **Mr. Sourabh Arya** – Head AI, Performics India
11. **Mr. Trilok Shetti** – India Head IT Systems & Applications, CEVA Logistics
12. **Mr. Ramchandra Bhivsane** – AVP Engineering, Kokilaben Hospital
13. **Mr. Abhijeet B.** – Vice President - Information Technology, Hawkins Cookers Limited
14. **Mr. Dattaram Dalvi** – General Manager Information Technology, Metro Brands Limited
15. **Mr. Sanjay Nihalani** – Director, Bitics Pvt Ltd

## Collaboration and Impact

The roundtable highlighted the necessity of synergy between digital solution providers, business leaders, and technology visionaries to accelerate digital transformation in emerging enterprises. ObserveNow curated this dialogue to:

- Bring together top voices from across industries to discuss scalable digital strategies.
- Focus on bridging the gap between legacy systems and modern, cloud-driven infrastructure.
- Encourage the exchange of actionable insights around AI, automation, and future-readiness.

The conversation served as a platform for stakeholders to align on innovation priorities and workforce enablement, fostering a more agile and future-ready business environment.

## Conclusion

The “Driving Digital Transformation” roundtable successfully united forward-thinking leaders to chart a roadmap for India’s emerging businesses. Through a rich exchange of strategies and experiences, ObserveNow is enabling organizations to harness the power of digital technologies, empowering them to innovate, adapt, and thrive in a rapidly evolving digital landscape.

## Key Takeaways

- Customer-centricity, operational agility, and competitiveness are key drivers of digital transformation.
- Cloud, AI, and automation technologies serve as powerful enablers of innovation and efficiency.
- Integrating legacy systems with modern solutions requires strategic change management and hybrid approaches.
- AI-powered tools and collaborative platforms are essential for enhancing workforce productivity and remote operations.
- Future trends such as Industry 5.0, predictive analytics, and sustainability will shape the next wave of digital transformation.



## Event Glimpses

