



NXTRA CONNECT: CHENNAI EDITION

#### **Explore Behind The Scenes**

A Tour of Smart, Sustainable & Hyperscale Data Center



Date: 16th April, 2025 | Venue: Sipcot IT Park, Chennai



23+ TECHNOLOGY LEADERS **2.5+ HOURS** OF DATA CENTER TOUR AND DISCUSSION

## Session Overview

As India accelerates toward a digital-first economy, the demand for secure, scalable, and sustainable digital infrastructure continues to surge. Nxtra by Airtel, with its hyperscale data center footprint and sustainability-led vision, is playing a pivotal role in this transformation.

The Chennai edition of **Nxtra Connect** brought together over 25 technology and infrastructure leaders for an exclusive, on-ground experience at Nxtra's state-of-the-art Hyperscale Data Center. The event served as a platform for knowledge exchange, strategic insight, and immersive exposure to next-gen infrastructure capabilities.

## **Facility Tour Overview:**

On April 16, 2025, 23+ technology stakeholders were invited to experience a guided tour of Nxtra by Airtel's state-of-the-art Hyperscale Data Center in Chennai. The event was a showcase of Nxtra's commitment to building **intelligent**, **scalable**, **and sustainable digital infrastructure**—the foundation of tomorrow's digital economy.

The visit began with an insightful session introducing Nxtra's overarching vision, emphasizing its sustainability-first approach, and highlighting the technological innovation powering its next-generation data centers. Attendees gained an in-depth understanding of Nxtra's mission to drive India's digital transformation by offering future-ready data center solutions that are robust, energy-efficient, and enterprise-grade.

This was followed by an immersive **guided tour of the facility,** providing guests with a close-up view of the infrastructure, operations, and advanced systems that ensure high availability, performance, and security across digital workloads.



# Key Discussion points from the Session

The closed-door discussion set the tone for the day, sparking meaningful dialogue around:

- Hybrid Architecture Adoption: Leaders shared how they are balancing cloud, colocation, and on-premise setups to optimize performance and cost.
- **AI-Driven Operations:** Growing emphasis on automation, uptime, and intelligent monitoring in infrastructure planning.
- Sustainability as a Priority: Green energy and operational efficiency are now key decision drivers when selecting partners.
- Data Sovereignty & Compliance: Navigating local regulations and securing digital assets remain top challenges as digital infrastructure scales.

This strategic conversation highlighted Nxtra's alignment with evolving enterprise expectations through its net-zero roadmap, AI readiness, and scalable ecosystem.



## **Event Overview Format:**

Closed-door roundtable discussion along with Hyperscale Data Center Tour

Participants: 23+ Technology Leaders

#### Audience Profile:

- Vijay Jothi, Sutherland Global Services
- Satish Bruno, Mindsprint
- Krishnamurthy Lakshminarayana, Prodapt Solution Private Ltd.
- Kalirajan G, Novac Technology Solutions
- Kasiraja Thangapandian, Visteon
- Jayakanthan Venugopal, Stellantis
- Syed Safiulla, Salcomp Technologies India Private Ltd.
- Prabakaran M, Hexaware Technologies
- Senthil Nathan, Saint Gobain
- Gopi L S, The Hindu Group
- Santhosh G, Lakshmi Machine Works
- Praveen Mohandass, CRI Pumps
- Madhu Sundharam, KGISL
- Rajesh Pandi, Flextronics Technology Ltd
- Vidya Jayaraman, AGS Health
- Subash S, Hyundai Mobis India Limited
- Manoj Karthikeyan, KGISL
- Richard Prabhu R., Lakshmi Machine Works
- Sivakumar M, Suguna Foods
- M Thangaraj, BHEL
- Anand D, Aricent Technologies Holdings Pvt Ltd
- Ragunathan Ravilla, Tamilnadu Petropoducts Limited
- Sathish Ganesan, Photon
- Veerappa Boopathy, LG Balakrishna and Bros

# **Event Glimpses**



### Conclusion

**Nxtra Connect –** Chennai Edition offered a powerful glimpse into how future-ready infrastructure is reshaping digital strategy across industries. It reinforced Nxtra's position as a trusted partner for organizations seeking sustainable, secure, and scalable solutions in a rapidly evolving digital landscape.

**ObserveNow** continues to serve as a vital platform for industry collaboration, facilitating discussions that bridge the gap between technology and policy. Through its exclusive roundtables, conferences, and panel discussions, ObserveNow remains committed to fostering innovation and knowledge-sharing, enabling PSUs to harness AI's full potential for enhanced citizen services and operational excellence.