

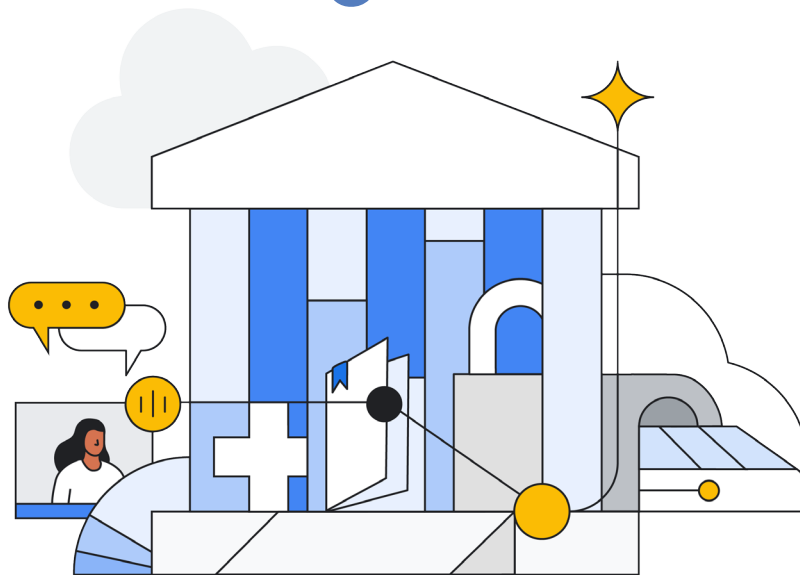


Presents

Gen AI for Assam Driving Competitive Edge in Citizen Services

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Session Overview

ObserveNow Media, in collaboration with Google Cloud, hosted an exclusive leadership roundtable in Guwahati, Assam, titled “**Gen AI for Assam: Driving Competitive Edge in Citizen Services.**” This high-impact, closed-door session brought together senior government officials, policymakers, and digital transformation leaders to explore the role of Generative AI in revolutionizing citizen service delivery in Assam.

The discussion centered on the transformative power of Gen AI in enhancing efficiency, personalization, and responsiveness within public services. Leaders discussed strategic pathways to leverage AI for long-term competitive advantage, while also addressing critical enablers such as infrastructure readiness, data security, workforce training, and public trust.

Speakers & Participants

A distinguished lineup of senior government officials, department heads, and technology experts joined the roundtable, including:

- **Dr. Ballepu Kalyan Chakravarthy, IAS** – Additional Chief Secretary, Labour Welfare Department, Government of Assam
- **Shri K.S. Gopinath Narayan, IA&AS** – Principal Secretary, Department of IT, Government of Assam
- **Smti Arundhati Chakraborty, IAS** – Secretary, Public Relation Department, Govt. of Assam
- **Shri Pawar Narsing Sambhaji, IAS** – Secretary, Finance (EC-II), Govt. of Assam
- **Mr. Sazzad Alam, ACS** – Joint Secretary, Industries Commerce & Public Enterprise Department
- **Shri Manash Pratim Rajkhowa** – Additional Director, Transformation and Development
- **Shri Jogesh Deuri** – Director of Sericulture, Government of Assam, BTC
- **Smti Gayatree Sarma** – Dy. Chief Electoral Officer, Assam
- **Smti Barnalee Nath** – Joint Director, Directorate of Geology & Mining
- **Smti Bornalee Choudhary** – Joint Director, Directorate of Geology & Mining
- **Shri Joydeep Dutta** – Deputy Director, Water Resources Department
- **Shri Abhishek Saikia** – Assistant Director, Department of Industries & Commerce
- **Shri Bhudev Kumar Das** – CISO, Numaligarh Refinery Limited
- **Shri Ratul Bordoloi** – MD, Assam Petrochemicals Ltd
- **Shri Biju Deka** – Chief General Manager (Mech), Assam State Transport Corporation
- **Shri Bimal Sharma** – Manager (P&A), Assam Cooperative Jute Mills Ltd.
- **Ms. Nazia Laskar** – Office Secretary, Regional Resource Centre for NE States, Ministry of Health & Family Welfare

Key Takeaways

- **Gen AI is pivotal** to delivering smarter, faster, and more responsive citizen services.
- **Digital infrastructure and cloud adoption** must be prioritized for scalable public sector transformation.
- **Data security, privacy, and ethical AI** usage are foundational pillars in deploying Gen AI in governance.
- **Cross-departmental collaboration** and continuous upskilling are vital to AI success in public services.
- **Public-private partnerships**, like those with Google Cloud, can fast-track innovation and impact.

About the Organisers

ObserveNow Media is a premier B2B media marketing company that curates impactful IP events and thought leadership content. It bridges policy and innovation through high-level dialogues across industries and sectors, fostering collaboration and insight exchange.

Google Cloud empowers organizations with enterprise-grade solutions backed by Google's cutting-edge technology. It supports digital transformation across industries through scalable cloud infrastructure, AI/ML services, and developer-friendly tools. Trusted by customers in over 200 countries and territories, Google Cloud enables innovation, agility, and sustainable growth.

Event Overview

Organized By: ObserveNow Media in collaboration with Google Cloud

Theme: Gen AI for Assam: Driving Competitive Edge in Citizen Services

Format: Closed-door Roundtable Discussion + Networking Dinner

Date: Friday, 23rd May 2025

Time: 6:00 PM – 8:30 PM

Location: Guwahati, Assam

The event served as a critical platform for enabling dialogue between technology leaders and Assam's policy architects. The roundtable emphasized:

- Leveraging Gen AI to improve governance and citizen experiences.
- Establishing scalable and secure AI infrastructure for public sector applications.
- Promoting digital skill development within the government workforce.
- Balancing innovation with ethical AI and data governance practices.

Stakeholders shared practical use cases, discussed implementation roadmaps, and aligned on the vision of a digitally transformed Assam.

Conclusion

The “**Gen AI for Assam**” roundtable curated by ObserveNow Media and Google Cloud successfully convened Assam's key decision - makers to ideate on actionable strategies for public sector AI adoption. The dialogue reinforced a shared commitment to making Assam a model state for AI-driven citizen services, setting the tone for future innovation-led governance.

Event Glimpses

