

D2L



Enhancing Student Engagement Through Strategic Content in Higher Education



Exclusive Higher Education Roundtable Discussion

Date: 21st March 2025 | Venue: Jaipur

KEY METRICS

1 SESSION | 18 HIGHER EDUCATION LEADERS | 1.5 HOURS OF DISCUSSION

Session Overview

ObserveNow Media, in collaboration with D2L, hosted an exclusive higher education roundtable titled “Enhancing Student Engagement Through Strategic Content in Higher Education.” This closed-door discussion brought together 18 distinguished leaders from the higher education ecosystem to delve into the evolving role of content in driving student engagement. The session focused on how institutions can strategically utilize digital content, emerging technologies, and pedagogical innovations to foster a more interactive and personalized learning experience for students.

The roundtable served as a dynamic platform for exchanging insights on integrating AI tools, leveraging data analytics for student feedback, and maintaining a balance between traditional and digital teaching methodologies. Discussions highlighted the importance of faculty-student interaction, academic integrity, and the need for adaptive teaching methods in an increasingly digital academic environment. With shared experiences and expert perspectives, the session emphasized the future of education as one that is both technologically enriched and pedagogically grounded.



Key Topics for Discussion

Strategic Content Development: Techniques for creating engaging and relevant educational content that resonates with diverse student populations.

Leveraging Technology: Utilizing AI and digital tools to personalize learning experiences and provide real-time feedback.

Faculty Workload Management: Strategies to reduce administrative burdens, allowing educators to focus on research and student interaction.

Assessments in Modern Education: Designing seamless and effective assessments that accurately measure student competencies.

Implementing Hybrid Learning Models: Best practices for developing scalable and flexible Learning Management Systems (LMS) that support both in-person and online education.

Audience Profile

1. Prof. (Dr.) N.D. Mathur, President, Vivekanand Global University
2. Prof. (Dr.) Ashutosh Bhardwaj, President, Mody University of Science and Technology
3. Dr. Amit Jain, President, Amity University
4. Prof. (Dr.) H P Singh, VSM, President, ICFAI University
5. Dr. R.K. Arora, Vice Chairman & CEO, Nirwan University
6. Dr. Dheeraj Sanghi, Vice Chancellor, JK Lakshmipat University
7. Prof. (Dr.) Ajay Singh Rathore, Vice Chancellor, Shyam University
8. Prof. (Dr.) Om Prakash Sharma, Pro President & Chief Proctor, Jagan Nath University
9. Dr. Manoj Gupta, Pro President, Poornima University
10. Prof. (Dr.) Ritu Gilhotra, Pro President, Suresh Gyan Vihar University
11. Prof. (Dr.) Jaskiran Kaur, Pro Vice Chancellor, NIMS University
12. Dr. Vinay K. Kapoor, Pro Vice Chancellor, Mahatma Gandhi University of Medical Sciences & Technology
13. Prof. (Dr.) Ankit Gandhi, Pro Vice Chancellor, University of Technology
14. Dr. Nitu Bhatnagar, Provost, Manipal University
15. Prof. (Dr.) Pradeep Kumar Sharma, Registrar, UEM University, IEM - UEM Group
16. Dr. Gadapa Mallikarjuna, Director - Online Education, Manipal University
17. Rajeev Singh, Professor, Mody University of Science and Technology
18. Dr. Prem Das Maheshwari, Regional Director - South Asia, D2L Corporation

Few Keytake aways from Educationists

Dr. Prem Das Maheshwari:

"Digitizing content is a powerful way to capture students' attention and enhance engagement. It serves as an effective alternative to traditional teaching methods."

Dr. Nitu Bhatnagar:

"AI-powered tools provide valuable opportunities for performance feedback, thanks to the availability of advanced data analytics."

Dr. Dheeraj Sanghi

"Students who engage in plagiarism in assignments should receive a failing grade—grading must reflect actual learning. Moreover, regular faculty-student interactions are crucial for monitoring academic progress."

Prof. (Dr.) N.D. Mathur:

"As the educational landscape evolves, we must diversify our teaching methods. A failure to actively engage students can lead to significant learning gaps."

Prof. (Dr.) Ashutosh Bhardwaj:

"Online learning tools are undoubtedly beneficial and can greatly support educators. However, traditional tools like blackboards remain essential, especially for subjects like physics and quantum mechanics where detailed explanations and equation-solving are required."



Event Glimpses



ObserveNow Media is a B2B Media Marketing & Data Intelligence company that curates high impact, thought leadership sessions. We specialise in organising close door Bespoke & Large Industry Events for our clients, connecting them to their relevant TG's and showcase their products and services in the most efficient manner. We help foster meaningful dialogue and create Business opportunities, instrumental in shaping the future of the Indian Economy.

D2L is a global learning innovation company that has been transforming education and work for over 25 years, championing personalized learning to ensure high-quality education is accessible to all, regardless of age, ability, or location. Headquartered in Kitchener, Ontario, with a global team of over 1,000 employees and offices worldwide, D2L collaborates with leaders, policymakers, and industry innovators to advance learning outcomes. Its technology is widely adopted across K-12 and higher education, professional associations, and the corporate sector, with dedicated support tailored to meet the evolving needs of learners at every stage.