shivaami **Google Cloud**

Bring AI to Work

with

Gemini

Date: 16th April 2025, Wednesday
Location: Mumbai

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Introduction

AI is no longer a future vision—it's a present-day imperative. Businesses that are able to integrate AI into their operations today will define the competitive edge of tomorrow. To explore how AI can move from theory to impact, Shivaami, in collaboration with Google Cloud and organized by ObserveNow Media, hosted an exclusive event titled "Bring AI to Work with Gemini."

Held on 16th April 2025 in Mumbai, this exclusive gathering marked a pivotal moment for organizations looking to integrate cutting-edge AI technologies into their business strategies. With Gemini, Google Cloud's AI platform, at the center of the conversation, the event highlighted how AI could be leveraged to redefine workflows, enhance decision-making processes, and foster innovation across a broad spectrum of industries.

By bridging the gap between theory and application, the event provided a unique opportunity for leaders from diverse sectors to gain hands-on insights into the tools and strategies required to succeed in the AI-powered future. Attendees walked away with actionable takeaways, enhanced by real-world case studies, thought-provoking panel discussions, and invaluable networking opportunities.

Attendees' Experience and Key Contributions

With over 30 senior technology leaders in attendance, the event brought together experts from fintech, logistics, edtech, real estate, manufacturing, and digital services. Attendees shared insights, debated strategies, and explored practical ways to implement AI in real-world environments.

Key Contributions and Insights:

- **AI in Fintech:** Senior leaders from fintech shared how AI is transforming financial services, particularly in areas like fraud detection and personalized banking. One notable contribution was a case study on AI-powered risk assessment tools, which are streamlining decision-making processes for banks and lending institutions.

- **AI in Logistics:** Attendees from logistics companies presented innovative use cases for AI in supply chain optimization. From predictive analytics that enhance delivery efficiency to AI-powered route planning that reduces fuel costs, their contributions demonstrated how AI can be harnessed for cost reduction and operational optimization.

- **AI in EdTech:** The discussions on AI in education revolved around adaptive learning platforms that personalize educational experiences for students. Leaders from the edtech sector explored how machine learning algorithms can assess student progress and recommend customized learning paths, improving engagement and outcomes.

- **Real Estate and AI:** Real estate experts shared how AI is reshaping property valuations, market predictions, and customer experience. One speaker highlighted a machine learning model that can predict housing market trends with remarkable accuracy, helping investors make more informed decisions.

- **Manufacturing and Digital Services:** From automated quality control to AI-driven predictive maintenance, manufacturing leaders highlighted practical applications that increase efficiency and reduce downtime. Similarly, digital service providers discussed how AI is driving customer support automation, improving user experiences while reducing operational costs

Notable Attendees Included:

- Mr.Jitesh Medh – CoinDCX
- Mr.Brijesh Jaiswal – Mswipe Technologies
- Mr.Muthu N. – Mintifi
- Mr.Syam Sundar – Inland World Logistics
- Mr.Narendra Chaphekar – Mindgate Solutions
- Mr.Rajendra Raut – Rustomjee
- Mr.Suresh Kumar S – RDC Concrete
- Mr.Amol Sawant – Restaurant Brand Asia (Burger King)
- Mr.Anurag Sharma – Bhilosa Industries
- Mr.Anilkumar Yadav – Capri Global Capital Ltd
- Mr.Dhaval Rao – Dosti Realty
- Mr.Vivek Patel – ideaForge
- Mr.Amit Chorghe – Powerica Limited
- Mr.Uday Gujarathi – Savex Technologies
- Mr.Ashutosh Giri – Tripjack
- Mr.Augustine – CarWale
- Mr.Nikhil Banerjee – Supermoney
- Mr.Yogendra Goyal – Kuhoo Edufintech
- Mr.Prasad Dumbre – Welspun Living Limited
- Mr.Avid Khan – Navnit Group
- Mr.Ketan Zaveri – Veefin
- Mr.Pranav Shandilya – Veefin
- Mr.Manoj Gupta – Restaurant Brand Asia (Burger King)
- Mr.Kamlesh Bhanushali – Sula Wines
- Mr.Amit Gupta – Capri Global Capital Ltd
- Mr.Nikesh Mhatre – Biostadt India Ltd
- Mr.Rajendra Shahane – Veefin
- Mr.Zuber Kazi – Turtlemint
  Mr.Abhinav Mishra – Kuhoo Edufintech
- Mr.Trilochan Nayak – Savex Technologies

Event Highlights & Key Themes

The event offered more than just presentations—it delivered an immersive learning and engagement experience.

Key Focus Areas:

- **AI as a Co-Pilot:** How Gemini enables intelligent workflows and smart automation
- **Productivity Redefined:** Empowering teams through AI-assisted tools and decision-making
- **Trust & Governance:** Ensuring ethical, secure, and responsible AI deployment
- **Use Case Deep-Dives:** Industry-specific scenarios demonstrating real-world impact

A surprise hit of the evening was the **interactive Kahoot game session,** featuring questions on AI, tech trends, and industry trivia. The session sparked friendly competition and laughter, while reinforcing the key insights from the event in a fun, gamified way.

Outcomes & Impact

Participants left with:

- **A deeper understanding of Gemini's capabilities**
- **Actionable insights** on how to begin or accelerate AI adoption
- **New strategic connections** for future collaborations
- **Real-world inspiration** from peer leaders and case studies

The evening concluded with a **networking dinner and cocktails,** giving attendees the perfect space to unwind, exchange ideas, and set the tone for AI-powered innovation moving forward.

Conclusion

This Event Themed "Bring AI to Work with Gemini" was more than a technology showcase—it was a meaningful conversation about the future of work. It brought together a community of leaders ready to unlock the next level of transformation through AI.

By bringing together a diverse group of leaders, innovators, and thinkers from across industries, the event created an invaluable opportunity for collaboration and exchange. The knowledge shared, the strategic connections made, and the ideas sparked will likely continue to drive AI adoption in India and beyond.

As organizations seek to integrate AI more deeply into their workflows, Gemini has proven to be a key enabler in that transformation. With its powerful capabilities, the platform is set to be a strategic partner for businesses looking to maintain a competitive edge in the ever-evolving digital landscape. The event was a resounding success, not just for showcasing the potential of AI, but for igniting the conversation about how AI can be harnessed to unlock new levels of productivity, creativity, and impact across industries.

With AI at the helm, the future is no longer a distant vision—it's here, and it's shaping the way businesses work today and tomorrow.

Event Glimpses