



# Learning Beyond Walls

Crafting Experiences That Inspire and Engage

Date - 29th January, 2025

Venue - Le Meridien, Coimbatore

## KEY METRICS

1 SESSION | 12+ Education Leaders | 1.5 + Hours of Discussion

### Transforming Higher Education with Innovative Technology

In today's fast-evolving digital landscape, **Logitech** stands at the forefront of revolutionizing education by developing innovative collaboration tools, smart devices, and productivity peripherals. With a mission to make digital and hybrid learning seamless, Logitech is shaping the future of education by enhancing engagement and interaction.

**DigitalTrack Solutions Pvt Ltd**, a leading Indian IT services company, is driving technological advancements in cybersecurity, cloud solutions, and IT infrastructure. Known for its expertise in disaster recovery and network security, DigitalTrack plays a pivotal role in empowering institutions with scalable and customized IT solutions.

**ObserveNow Media** is a B2B Media Marketing & Data Intelligence company that curates high impact, thought leadership sessions. We specialise in organising closed door Bespoke & Large Industry Events for our clients, connecting them to their relevant TG's and showcase their products and services in the most efficient manner. We help foster meaningful dialogue and create Business opportunities, instrumental in shaping the future of Indian Economy.

# Session Overview

To spark transformational change in higher education, ObserveNow, Logitech, and DigitalTrack Solutions Pvt Ltd collaborated to host an exclusive, high- impact roundtable discussion themed:

“Learning Beyond Walls: Crafting Experiences That Inspire and Engage”

This closed-door session brought together visionary thought leaders, education decision-makers, and technology innovators to explore groundbreaking strategies for reshaping the learning environment with the aim to push the boundaries of education beyond traditional limitations and create inclusive, tech-driven learning ecosystems.

Leaders Driving Change:

Thirteen esteemed higher education leaders from distinguished universities, along with the Business Head of Logitech Electronics India Pvt. Ltd. and Leaders from Digitaltrack Solution Pvt. Ltd., joined the insightful and action-driven session including

# KEY PARTICIPANTS

- Dr. Sumithra M G – Principal, Sri Krishna College of Technology (SKCT)
- Dr. Nagarajan Munusamy – Principal, K.S.G. College of Arts and Science (KSGCAS)
- Dr. S. B. Senthil Kumar – Director, Coimbatore Marine College (CMC)
- Shri. Sreevalsan M – Director IT, Amritha Vishwa Vidyapeetham University
- Dr. M.P. Ayyappa Das – Vice Principal and Director, R. V. Arts and Science College
- Dr. V. Sankar – Vice Principal and Professor, PSG College of Pharmacy (PSGCP)
- Dr. Deepesh Chandrasekharan – Vice Principal, Kumaraguru College of Liberal Arts and Science
- Dr. J. Immanuel Johnraja – Professor & Head CSE, Karunya Institute of Technology and Sciences
- Dr. T. Ramesh – Associate Professor & Head IT, Bharathiar University
- Dr. L. M. Nithya – Professor & Dean (CSE, IT & AIML), SNS College of Technology
- Dr. S. R. Rajabalayanan – Dean, Hindustan Institute of Technology (HITECH)
- Dr. Venkatesan L – Director, United Educational Institutions Coimbatore
- Dr. R. Balu – Systems Analyst, Bharathiar University

## Innovative Discussions That Are Transforming Education

The conversation highlighted the shift in learning methods, moving from traditional notebooks to laptops and desktops, driven by rapid technological advancements. However, challenges persist in execution due to limited familiarity with digital inputs and outputs in education. AI is playing a transformative role in redefining learning experiences, empowering both educators and students with cutting-edge technology. While AI is seen as a crucial element, human expertise remains equally significant in effectively utilizing its potential.

Traditional and digital teaching methods vary significantly in content delivery. In a physical classroom, teachers are aware of the context and environment, allowing them to adapt their teaching accordingly. In contrast, digital teaching often lacks this adaptability, as AI processors and industrial experts contribute to content creation, leading to variations in understanding. This highlights the need for psychologists to ensure the essence and context of the teaching process are effectively conveyed. The discussion on IoT further enriched the conversation, as students find it more relatable and engaging, making technology-driven learning more comfortable for them.

To ensure accessibility, universities are mandating the inclusion of online course modules for every subject, allowing students to gain knowledge without barriers. Additionally, there is a growing need to take both students and teachers beyond the campus to experience societal dynamics and understand the evolving patterns of online education.

## **Key Takeaways from Education Leaders:**

### **Revolutionizing Learning Spaces**

Educational institutions are reimagining physical and digital learning environments to foster collaboration, creativity, and engagement. Smart classrooms equipped with advanced technology can enable seamless interactions between educators and students.

### **Blended Learning and Beyond**

Bridging the gap between in-person and remote learning is no longer a choice—it's a necessity. The discussion highlighted the need for flexible, hybrid models that ensure immersive learning, regardless of location.

### **Empowering Educators & Students Through Technology**

Institutions must leverage smart hardware and software to overcome engagement challenges. The session underscored the power of personalized learning and inclusivity, ensuring that every student feels valued and supported.

### **Data-Driven Personalized Learning & Inclusive Education**

Technology-driven insights help tailor learning experiences for diverse student needs. Smart hardware and analytics enhance accessibility, improve engagement, and drive better learning outcomes.

### **Sustainable Education Technology**

Education and sustainability go hand in hand. The discussion highlighted environmentally responsible education technology solutions that enhance learning while reducing the carbon footprint.

### **Beyond Educators: The Role of Stakeholders**

Transforming education requires a collective effort. IT teams, administrative staff, and infrastructure leaders play a crucial role in driving technology adoption and ensuring future-ready learning environments.

## A Collaboration That is Redefining Learning:

The roundtable wasn't just a discussion—it was an action-oriented collaboration aimed at reshaping the future of education. ObserveNow played a key role in:

1. **Bringing together the right minds**— higher education leaders and technology providers.
2. **Crafting a focused, impactful agenda**— tailored to the evolving needs of modern institutions.
3. **Driving actionable outcomes**—ensuring key challenges were addressed with tangible solutions.

With Logitech and DigitalTrack Solutions Pvt. Ltd. leading the charge, this session proved how technology is redefining classrooms and creating new benchmarks for digital learning.

ObserveNow plays a crucial role in the education sector by facilitating thought leadership, industry collaboration, and knowledge-sharing through exclusive roundtables, conferences, and panel discussions. Through its curated events and insights, ObserveNow helps drive innovation in education, ensuring institutions are equipped with the latest technological advancements and best practices to enhance teaching and learning experiences.

# Event Glimpses

