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**ObserveNow Media** is a B2B Media Marketing Organization specialising in curating Thought Leadership events, distinguished networking roundtables, and creating niche content with Industry Leaders across numerous verticals including Education, Governance, Technology, Cyber Security, BFSI & Digital Natives to help accelerate Business Growth through strategic initiatives.

**Equinix** is the world's digital infrastructure company. We interconnect industry-leading organizations such as finance, manufacturing, retail, transportation, government, healthcare and education across a digital-first world. Business leaders harness our trusted global platform to bring together and interconnect the foundational infrastructure that powers their success—sustainably and securely.

## **Event Overview**

In today's fast-paced digital economy, organizations faced increasing pressure to adapt, innovate, and position themselves for long-term success. With digital transformation being a key driver for competitive advantage, the need for sustainable strategies was more critical than ever.

To address this, Equinix in collaboration with ObserveNow hosted an exclusive roundtable discussion titled "Reimagining Your Infrastructure in a Digital-First World: Roadmap to a Sustainable Digital Transformation." The event provided a strategic platform to explore strategies, insights, and best practices that empowered organizations to build flexible, scalable, and innovative digital infrastructures aligned with the evolving digital landscape.



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## Attendees'Experience and Key Contributions

The roundtable was attended by a diverse and influential group of industry leaders, IT specialists, and strategic decision-makers. Their collective experience, insights, and expertise brought depth to the conversation, fostering a collaborative environment for strategic discussions. The attendees included:

**Dr. Chandran Raghuraman,** Chief Technology Officer at Bahwan Cybertek **Gowdhaman Jothilingam,** Global CISO & Head of Information Technology at Latent View Analytics Limited

Naveen V, Chief Executive Officer at Apollo Hospitals

Selvaraj Shanmugam, Senior Vice President - Head of Technology at Exela

Technologies

**Dwaipayan Chakraborty,** India CIO role & Head of Innovation, AI, Digital Transformation for India Business at CMA CGM

Sethu Murugan, Head of Information Technology at Gro Digital Platforms

Noiel M. Benedict, Deputy CISO at Equitas Small Finance Bank Jayan Narayanan, Head IT at Servion Global Solutions

Narayan Balakrishnan, Head of IT and Engineering at Gro Digital Platforms Sridhar M., IT Service Delivery Head at IBM

Ajith Joel Peter, Assistant General Manager - IT at The Ramco Cements Limited Sathyanarayanan A, CTO at Collekto

Karthikeyan Kuppan, Head of Information Technology at Integra

Saketharaman Jayaraman, Senior Manager IT at ESAB INDIA LIMITED

**Subramanian M.R.,** Head Information Technology Infrastructure at Buzzworks Business Services Pvt. Ltd.

Raghuraman Rajaraman, CTO - Americas at Cognizant

Nallathambi K, Senior Manager IT Infrastructure at Muthoot FinCorp Limited Sanjay Jain, CISO at Computer Age Management Services Pvt. Ltd.

## Key Takeaways

Attendees discussed strategies for creating infrastructures that could scale efficiently while maintaining flexibility to meet changing market demands. Insights were shared on how partnerships, alliances, and ecosystem integration could provide organizations with competitive advantages.

The discussion explored the design, integration, and adoption of hybrid and multi-cloud strategies that supported organizational goals.

The conversation highlighted how having the right infrastructure could enable access to new markets and open new revenue opportunities.

The event created a platform for meaningful conversations, peer engagement, and the forging of strategic partnerships. The roundtable offered attendees a unique opportunity to collaborate, share insights, and engage in meaningful discussions on topics critical to the future of digital transformation.

The session underscored the importance of collaboration, adaptability, and forward-thinking strategies in navigating the roadmap toward a sustainable digital future.

## **Event Glimpses**













