



Google Workspace



Present

# CXO CIRCLE

The AI Advantage – Your Competitive Edge

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50+ CXO Leaders | 6+ Sessions | 2 Cities

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BENGALURU | MUMBAI

## About ObserveNow

ObserveNow Media is a premier B2B Media Marketing Organisation, committed to driving industry leadership & innovation across key sectors. We specialise in curating high-impact content & hosting bespoke IP Events that enable businesses & professionals to connect & network with each other. By connecting decision-makers, thought leaders, & industry influencers, we foster meaningful dialogue & create opportunities for growth & collaboration.

## About Google Workspace

Google Workspace is a cloud-based suite of apps designed to enhance productivity and collaboration for individuals and teams. Featuring tools like Gmail, Calendar, Drive, Docs, Sheets, and Meet, it streamlines communication and teamwork. With custom business emails, collaborative tools, and flexible storage, it supports seamless remote work. Its AI-powered Gemini for Google Workspace acts as a coach, source of inspiration, and productivity booster, making tasks smarter and easier.

# BENGALURU EDITION

## Session Overview:

The first edition of the much-anticipated “CXO Circle: The AI Advantage – Your Competitive Edge”, was successfully held on November 21st in Bengaluru. Presented by Google Workspace and ObserveNow, the event brought together top CXO leaders from across industries to explore innovative insights on:

- **AI-Driven Productivity:** Streamlining workflows, automating processes, and boosting efficiency.
- **Intelligent Insights:** Understanding the latest trends in AI to make data-driven decisions that fuel growth.
- **Enhanced Collaboration:** Leveraging AI to empower seamless teamwork and communication.

The event kicked off with a warm Welcome Address, followed by an inspiring Keynote delivered by Sumedha Chakraborty, Head of Google Workspace for India and South Asia. Her thought-provoking insights set an engaging and energetic tone for the session, highlighting the transformation of work in the age of Generative AI.



Prakash Panchal, India Lead for Customer Engineering at Google Workspace, presented an exclusive Google Workspace Demo, showcasing a jaw-dropping live demo of Gemini's capabilities—streamlining workflows, automating tasks, and redefining productivity with Google Workspace, Generative AI (Gemini), and AppSheet - A no-code platform.



Following the demo, Prakash Panchal joined hands with Vedant Kulshreshtha, Product Sales Account Manager at Google Workspace, conducted an interactive Q&A session, engaging directly with the audience to address queries and explore real-world applications of AI-powered solutions.



Adding a delightful twist with a laughter included to the intellectual discourse, Aiyyo Shraddha—the celebrated Indian actress, comedian, radio jockey, television host, and a prominent icon in the Kannada film industry—took center stage. She is the winner of the 'Most Creative Award - Female' in the comedy category at the National Creators Awards. Her hilarious storytelling and relatable humor left the audience in stitches, providing an unforgettable entertainment experience.



The session concluded with a Closing Address by Sumedha Chakraborty, who reflected on the key takeaways and emphasized the transformative potential of Google Workspace & Gemini for Google Workspace in shaping the future of work.

The event, hailed as a white-glove affair, proved to be a resounding success, offering an unparalleled opportunity for top CXO leaders to network, exchange ideas, and form valuable connections featuring a specially curated experience. The evening culminated with a lavish dinner and cocktails, leaving attendees with not just insights but cherished memories of an evening well spent.

## CXO Leaders Who Participated:

- **Madhu Madhanan**, Vice President - Product Engineering, CitiusTech
- **Bhooshith B**, Expansion & Automation, cure.fit
- **Jatin Matta**, Vice President - Utilities Operations, EXL
- **Praveen RP**, Chief Operating Officer, GBS, Happiest Minds Technologies
- **Venugopal Gowda**, Director Enterprise Applications, Indegene
- **Ravindra Jaswari**, Head-Digital Enablement, Indegene
- **Indu Verma**, Founder & MD, InfiniteSigmas
- **Prabhakaran G**, Director, Global Operations, LTIMindtree
- **Bhawesh Chourasia**, Global Head - Operations Excellence, Microland Limited
- **Pavan Goyal**, Chief Information Officer, Mphasis
- **Shashank More**, Vice President and Head IT Operations, Mphasis Limited
- **Vishwas Jagirdar**, Head Operations, Page Industries Ltd
- **Nithin KS**, Vice President - Information Technology, Qess Corp Limited
- **Rajeev Shahi**, Vice President, Qess Corp Limited
- **Sanjay D**, IT Manager - Infrastructure Engineering, Rapido
- **Mukund Govindarajan**, Vice President Manufacturing Operations, VE Commercial Vehicles Ltd.
- **Saighiridhar V**, Distinguished Architect & VP Technology, Virtusa
- **Suneel Khare**, SVP Engineering, Zee Entertainment Enterprises Limited
- **Samir Shrivastava**, Director - Engineering, Zee Entertainment Ratan Kumar, CTO, Zerodha



## Client Stories

“Thank you ObserveNow team for your immaculate execution. Looking forward to our next stop in Mumbai next week.”

**Sumedha Chakraborty,**

Head of Google Workspace for India and South Asia.

## Event Glimpses







# MUMBAI EDITION

## Session Overview:

After the resounding success of the Bengaluru edition, the roadshow made its way to Mumbai. The second session of Google Workspace & ObserveNow present "CXO Circle: The AI Advantage - Your Competitive Edge" was successfully held on December 5th in Mumbai. As they say, "Google Workspace will bring your best ideas to life", the event convened leading CXOs from diverse industries to delve into innovative insights and transformative strategies.

The event began with a heartfelt Welcome Address and an enlightening Keynote by Sumedha Chakraborty, Head of Google Workspace for India and South Asia. Her insightful perspectives established a dynamic and captivating tone for the session, emphasizing how work evolves in the era of Generative AI.





Prakash Panchal, India Lead for Customer Engineering at Google Workspace, delivered an exclusive demonstration of Google Workspace products. The showcase emphasized on the future of work with Google Workspace, Generative AI (Gemini), and AppSheet - A no-code platform.



A captivating customer success fireside chat followed, featuring Shirish Vaidya, Sales Manager at Google Workspace, and Mandar Sahasrabudhe, Group CTO at Kirloskar Management Services and Cybersecurity Advisor to Maharashtra State Skill University. They explored the transformative impact of AI, particularly Gemini for Google Workspace, on real-world applications and business challenges.



Adding a unique dimension to the session, Joy Bhattacharjya, renowned writer, sports analyst, and CEO of the Prime Volleyball League, presented "Pivot and Play: Mastering Change with a Sporting Spirit." His engaging narrative skillfully bridged the complexities of change management and technological adaptation.



The event concluded with closing remarks from Sumedha Chakraborty, followed by a networking session over dinner and cocktails, offering an excellent premium opportunity for industry leaders to exchange ideas and build meaningful connections.

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## Client Stories

Great event coordination and execution. Congratulations ObserveNow Team for completing another successful edition of the exclusive Google Workspace CXO Circle event in India.

**Sumedha Chakraborty,**  
Head of Google Workspace for India and South Asia.

## CXO Leaders Who Participated

- **Sumedha Chakraborty**, Head of Google Workspace for India and South Asia, Google Workspace
- **Ashish Shah**, Partner & GWS Marketing, Google Cloud India, Google Cloud
- **Prakash Panchal**, India Lead, Customer Engineering, Google Workspace – India, Google Workspace
- **Shirish Vaidya**, Sales Manager for Google Workspace, Google Workspace
- **Mandar Sahasrabudhe**, Group CTO, Kirloskar Management Services
- **Vinay Jain**, Business & Marketing Head, Emami
- **Amit Haria**, Chief Financial Officer, Shemaroo Entertainment Ltd.
- Pawan Dalmi, AVP IT, Aditya Birla Sunlife Insurance
- **Mangesh Chitnis**, Head IT, Tata Digital Pvt Ltd.
- **Yagnesh Upadhyay**, Group IT Director, J M BAXI & COMPANY
- **Sunil Kapoor**, Chief Risk Officer (CRO), Future Generali India Insurance Company Limited
- **Datta Bhide**, IT Head, Axis Securities
- **Jagdish Gadhia**, IT Head, Axis Securities
- **Parvez Khan**, Vice President, Edelweiss
- **Sandipan Bhattacharjee**, CMO, ESDS Software Solution Limited
- **Neeraj Saini**, Assistant Vice President, HDFC Bank Ltd
- **Ashish Desai**, CIO - Textiles and Renewable Energy Business, Aditya Birla Group
- **Hitesh Jain**, Head IT, Games24x7
- **Mahesh Ramanathan**, CEO - HT Content Studio, HT Media Group



## Event Glimpses

