



ObserveNow Media

organises

HP Technovation Conference

A pivotal platform for
nurturing networking and
knowledge exchange



HP Technovation Conference, organised by ObserveNow Media Group in collaboration with HP, convened on February 2nd, 2024, at the prestigious Sofitel in BKC Mumbai.

This gathering attracted 40+ top industry leaders from the technology and banking sectors, providing a unique platform for networking opportunities, and collaborative endeavours. The conference was a premium platform for knowledge exchange as it witnessed 5+ knowledge sessions that delivered thought provoking insights into the BFSI sector.

The event featured distinguished speakers who shared their expertise on pertinent topics shaping the digital landscape. Mr. Sunish Raghavan delivered the keynote address, focusing on the era of distributed workforce and HP's comprehensive understanding of enterprise challenges in today's dynamic environment.

The Hewlett-Packard Company, commonly shortened to Hewlett-Packard or HP, is an American multinational information technology company headquartered in Palo Alto, California. HP developed and provided a wide variety of hardware components, as well as software and related services to consumers, small and medium-sized businesses (SMBs), and large enterprises, including customers in the government, health, and education sectors.

Renowned Cybercrime Investigator and Cybersecurity Consultant, Mr. Ritesh Bhatia, provided profound insights into the intricate workings of a hacker's mind, shedding light on evolving tactics employed by cyber adversaries. Additionally, Mr. Abhishek Majithia, a Semi-finalist of India's Got Talent and Hypnotherapist, guided attendees through the process of mindful unlearning and relearning, emphasizing the importance of embracing change to thrive in the dynamic realm of technology.



The conference explored critical themes such as resilience in a digital realm, toner-level innovation, and mindful unlearning.

Discussions on resilience delved into strategies to empower organisations in building resilience against cyber threats, with HP showcasing its role in this endeavour.

Attendees also had the opportunity to explore groundbreaking innovations at the toner level, aimed at enhancing endpoint security, with HP presenting cutting-edge interventions designed to redefine secure printing and fortify last-mile endpoint security measures. Moreover, the session on mindful unlearning guided participants through shedding cognitive biases and embracing change, highlighting the importance of cultivating a mindset conducive to continual learning and adaptation in the rapidly evolving technological landscape.

The event attracted leaders from prominent organizations in the BFSI sector, including Arun Raman, COO & Head of IT and Operations at Utkarsh Small Finance Bank, Prashant Ahire, Vice President Information Technology - Head-Technology at India Infoline Finance Limited, K. R. C. Murty, Senior President - Head - IMG - Business & Digital Technology Solutions at YES BANK; Pawan Dalmia, AVP -IT at Aditya Birla Sun Life Insurance; Kaustubh Nirgun, VP IT Strategy and PMO at Axis Bank and several others. HP Technovation Conference aimed at driving innovation and resilience in the digital era with the pivotal platform and served knowledge exchange, thought-provoking discussions, and fostering meaningful collaborations. Attendees left the event equipped with valuable insights and actionable strategies to navigate the complex technological landscape.

hp TECHNOVATION



Thank you for being part of HP Technovation on February 2nd 2024

The event served as a dynamic platform for top CIOs and IT decision makers from renowned enterprises to delve into pivotal discussions surrounding technology and sustainability.

We trust the insights resonated with you and hope they continue to inspire and inform your future endeavors.

Your support is invaluable as we pioneer printing solutions at HP.

